

**MATT WICKS**

GRAPHIC DESIGNER

PORTFOLIO

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# ICEHOUND JERSEYS

## Logo and Merch Design

The pale blue was used to convey the "ice" in the name. The Logo was designed to mimick actual hockey jerseys, making them recognizable as a hockey jersey design business.



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# GRAPEVINE WINE

## Logo and Product Design

A sleek, minimal and luxurious colour scheme using black, white and gold. This colour palette also makes great individual product combinations that makes different flavours easy to differentiate.



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# DROP TUNING DIGEST

## Branding and Magazine Layout

Two issues of Drop Tuning Digest featuring the bands Thornhill and Breaking Benjamin. The covers and features are each in a different hue to really connect the cover and feature, as well as reflecting the bands style and feel.



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# NOVA SCOTIA TOURISM



## Website Design

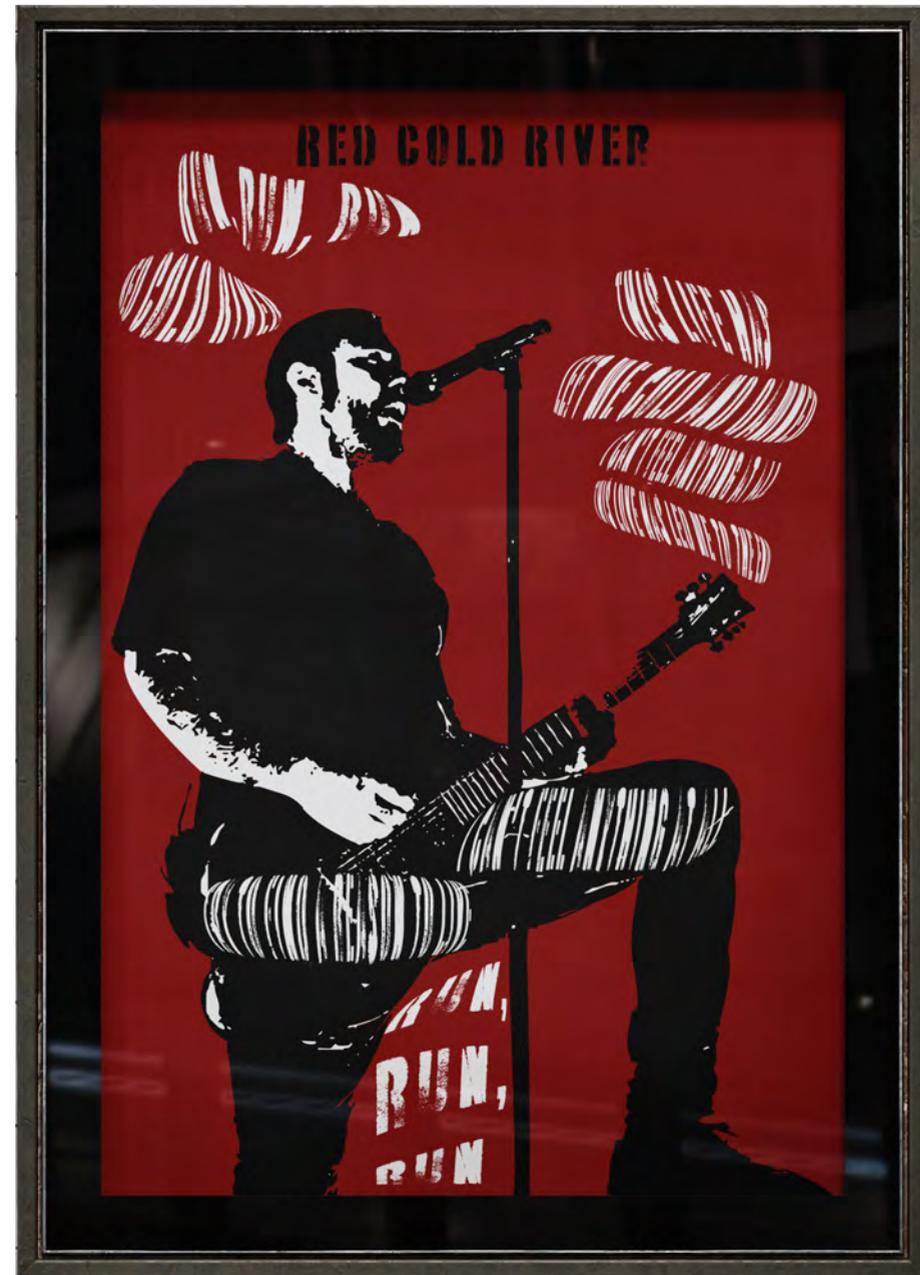
As a team campaign project, this website for Nova Scotia Tourism is made to be inviting and friendly. Highlighting the beauty of Nova Scotia through captivating imagery.

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# RED COLD RIVER

## Poster Design

A personal project done for fun and experimentation. Colours were kept minimal to be easy to look at and attract viewer interest.



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**THANK YOU**

Feel free to contact me!

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