

# PORTFOLIO

B Y M A N A N J O T S I N G H



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## **Mascot and poster for Oreo**

The Oreo mascot is a playful, anthropomorphic character with an Oreo cookie torso, striped chocolate-and-cream limbs, and a friendly, expressive face. It wears a blue cap and holds an Oreo pack, reinforcing brand identity. The poster features a bold blue gradient background, dynamic mascot pose, floating Oreo cookies, and a catchy tagline, "Twist, Lick, Dunk, and Delight – Oreo Your Way!" The design is fun, engaging, and visually aligned with Oreo's branding.



## Social media Ad's for Fit For Less

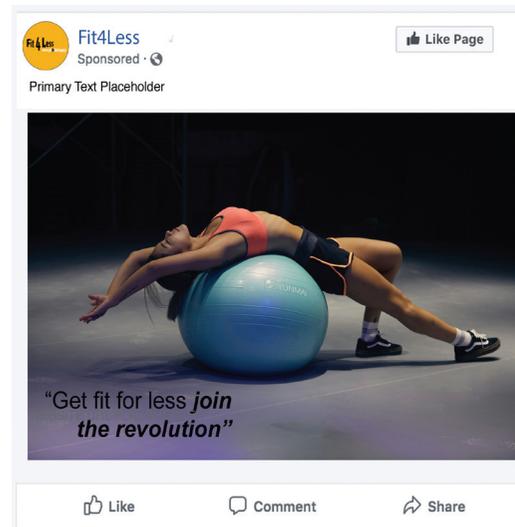
The Fit4Less social media ads and website design embrace a bold, energetic aesthetic with a striking yellow, black, and white color scheme. The Facebook ad showcases a high-energy fitness image paired with the tagline "Get fit for less, join the revolution!" in bold, attention-grabbing typography. Meanwhile, the Google ad keeps it clean yet impactful with a strong CTA: "Claim your 7-day Free Trial!"—using contrasting colors and dynamic fonts for instant appeal. Both ads reinforce affordability and motivation while staying visually cohesive.

The website design prioritizes engagement with a clear sign-up form, compelling headlines, and high-quality fitness imagery. Strong CTA buttons in vibrant yellow stand out against a clean layout, while balanced typography ensures readability. The intuitive navigation and well-organized sections enhance usability,

**Fit 4 Less**  
everybodyhappy

Claim your 7-day  
**Free Trial!**

Start Now



Fit 4 Less  
everybodyhappy

**"Get Fit for Less  
Join the Revolution!"**

"Unlock your fitness potential with affordable, flexible membership plans."

Sign Up Form

Get Your Free 7-Day Trial!

Full Name:

Email Address:

Phone Number:

Location:

Date:

Submit

Claim Your  
7-Day **Free**  
**Trial!**

Start Now!

**Discover the Fit4Less**

**Difference!** At Fit4Less, we believe that achieving your fitness goals shouldn't break the bank. Our affordable membership plans come with no contracts and 24/7 access, allowing you to work out on your own terms. Enjoy state-of-the-art equipment and a diverse range of classes designed to keep you motivated and engaged.



Client Success Stories

★★★★  
I've been a member for 8 months, and the trainers here are fantastic. They make sure I'm using proper form. Plus, the community is so supportive!

★★★★  
The gym is always spotless, and they have all the latest equipment. It's never too crowded, so I never have to wait for a machine.

★★★★  
Since joining this gym, I've seen amazing changes in my body and overall fitness. Their workout plans really work.



Rated 4.5/5.0



## Chocolate brand packaging design

Wellbar's design merges health and indulgence with a minimalist, earthy vibe. The logo pairs smooth typography with a leafy accent, set in warm cocoa tones. Packaging uses matte, eco-friendly materials with clean nutritional callouts.

The bag mockup features recyclable kraft paper and subtle natural motifs. A bold logo stands out alongside delicate cocoa bean illustrations. The look is sleek, sustainable, and guilt-free—perfect for mindful chocolate lovers.



Thank You