

2026 Graphic Design

PORTFOLIO

**ISABELLA
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VINYL RECORD RE-DESIGN

Software: Photoshop, InDesign

This project showcases visual communication, typography, and layout. I effectively conveyed the music's essence through imagery and color palettes, ensuring the album art resonates with the target audience and felt true to the musician.



BILLBOARD DESIGN

Software: InDesign, Photoshop

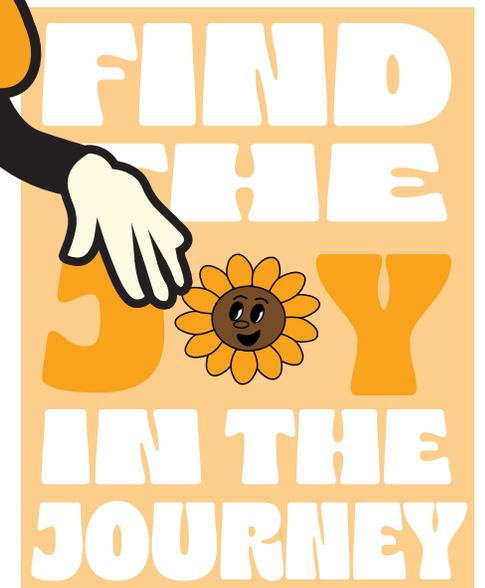
For this project I created a billboard for an up and coming album. I needed to separate the images, in order to put the image of the artist in front of the text. I also needed to use Photoshop to create a mockup of how this billboard would look like in a real life situation.



POSTER DESIGN

Software: Illustrator, InDesign

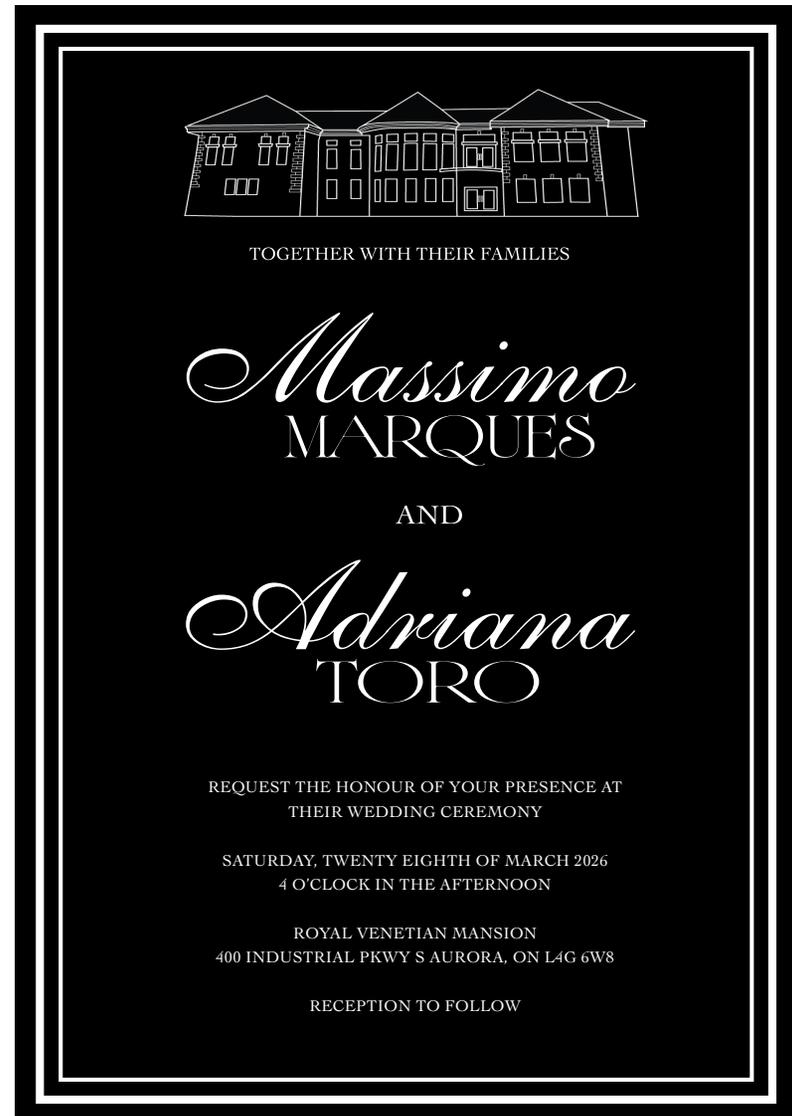
For this project I created a set of two posters, one image heavy and the other text heavy. I was responsible for creating a the copy, colour palette, selecting type faces, and hand drawing illustrations. All while creating posters that looked cohesive and incorporated the same elements throughout.



WEDDING INVITE DESIGN

Software: InDesign

For this project the objective was to create a wedding invite for a couple. The couple and I worked together to create a design that they loved and felt worked for their wedding. I also created an RSVP card and a Details card. The client and I are planning to continue to work together to create signage for the wedding.



BARRIE FIRE ADVERTISEMENT

Software: Photoshop

This project was in partnership with the Barrie Fire Department. The object was to create an advertisement that would bring awareness to how quickly a house fire can start. For this project I needed to choose a subject for the advertisement (candle safety), the type, and the imagery.



BAKERY BRANDING

Software: Illustrator, InDesign,
Dimension

For this project, I created a main logo, a submark, a colour palette, a brand name and brand identity. After using Illustrator to create a logo and selecting a colour palette. I brought my work into Adobe Dimension and created 3D mock-ups of different take-out food containers, as shown here.



QUENCH ENERGY DRINKS

Software: Illustrator, Dimension

For this project, I created an energy drink line from scratch. When completing this project, I needed to create a brand identity, draw illustrations by hand, create a memorable logo, and create both flavour and brand names. Using Adobe Dimension, I created a variety of mock-ups and advertisements.



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