



GRAPHIC DESIGN PORTFOLIO

Ruihan Wan

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**GRAPHIC
DESIGNER
RUIHAN WAN**



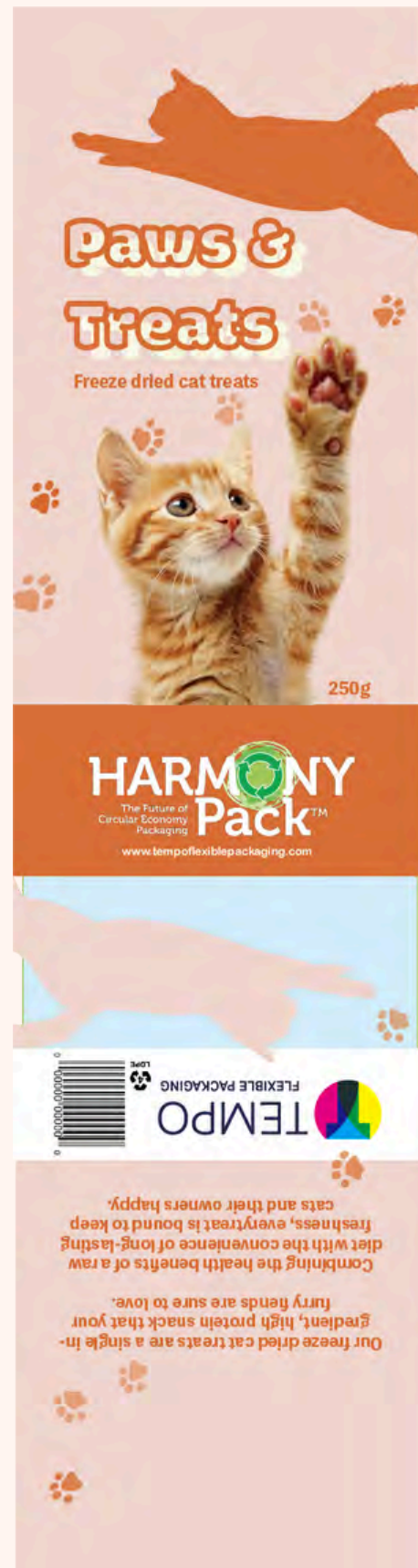
ABOUT ME

Hello! I am Ruihan Wan, I am good at visual design, social media management, photo and video shooting and editing, and have rich practical experience.

I am proficient in using design software such as Procreate, Photoshop, Illustrator, InDesign, Adobe XD and Figma, and can efficiently transform creativity into visual language.



TEMPO CAT TREATS



Tempo Cat Treats Packaging Design

Paws & Treats

A loving pet cat snack packaging design, with cute kitten pictures and interesting cat paw elements making up the entire design.

Programs: Adobe Illustrator



HOT SAUCE DESIGN



Hot Sauce Design

Dragon Breath Hot Sauce

Dragon Breath is a homemade hot sauce brand. The dragon's breath was as hot as fire, just like eating our hot sauce. Elements of dragons and flames appear in the design, and the bold colors showcase the three different flavors of hot sauce.

Programs: Adobe Illustrator
Adobe Dimension



POSTER DESIGN



Poster Design Transcend Poster Design

Poster expanded by the word "transcend". I used the Chinese word for "超越" in the poster and added a hand-drawn illustration of a dragon to emphasize the spirit of transcendence.

Programs: Adobe Illustrator
Procreate



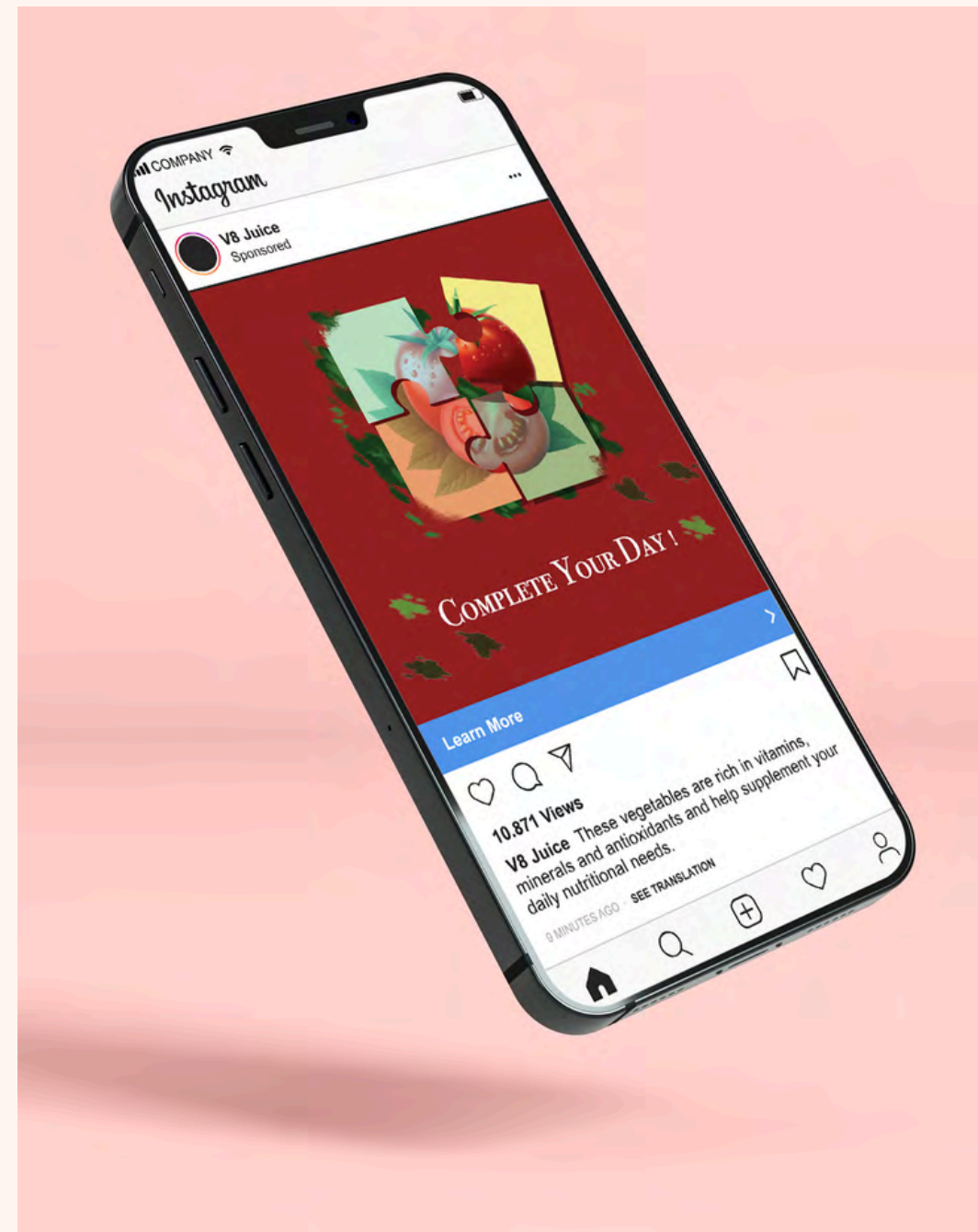
ADVERTISE POSTER DESIGN

Advertise Poster design

V8 Advertise Poster Design

V8 is a healthy vegetable juice drink, based on its main product, tomatoes are the main element. I use the puzzle method to connect the fragmented lives of modern people through drinking V8.

Programs: Adobe Illustrator
Photoshop
Procreate



RGD BRAND IDENTITY



Podium



Pull-up banner



Name Tag



Digital Ad

RGD Brand Identity

RGD Brand Identity

This is my identity design for the RGD brand. I really like the color combination. This includes lecture platforms, employee ID card, banner and promotional banner.

Programs: Adobe Illustrator

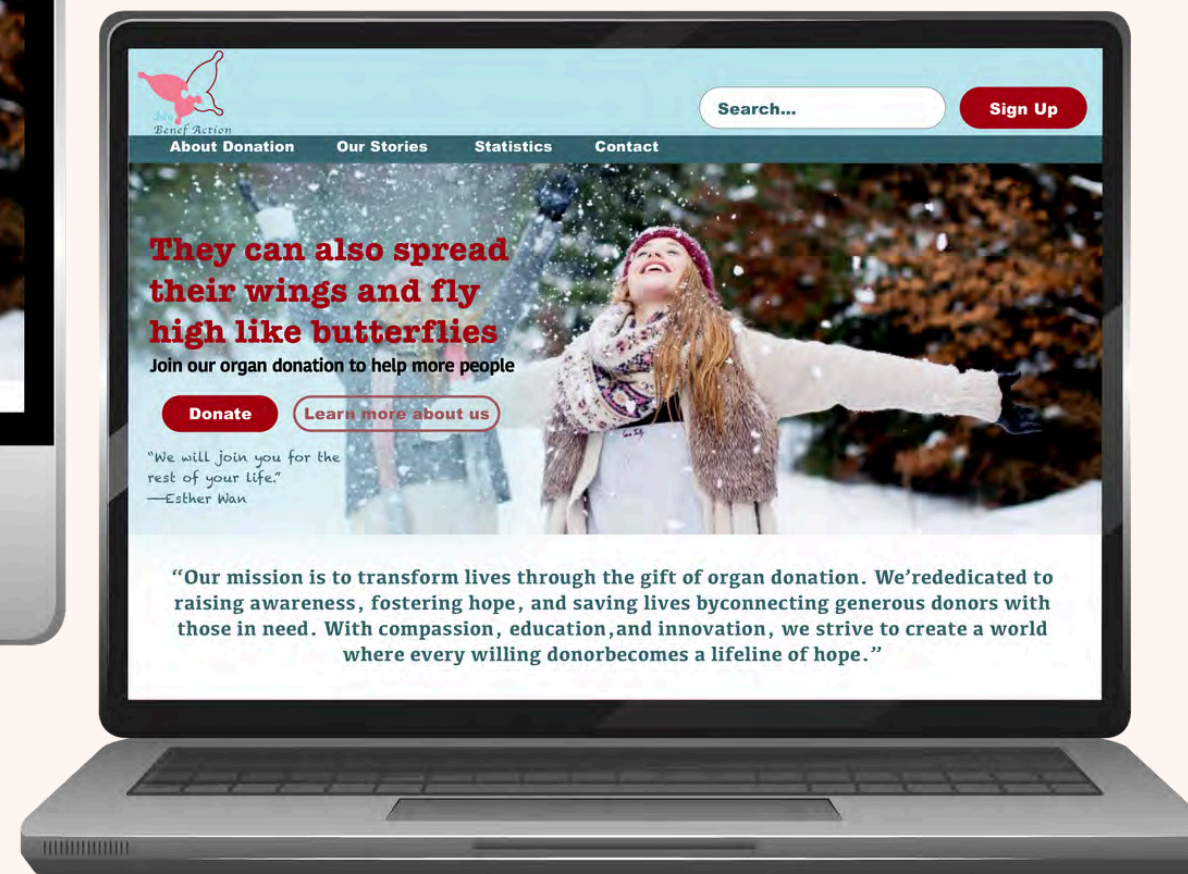
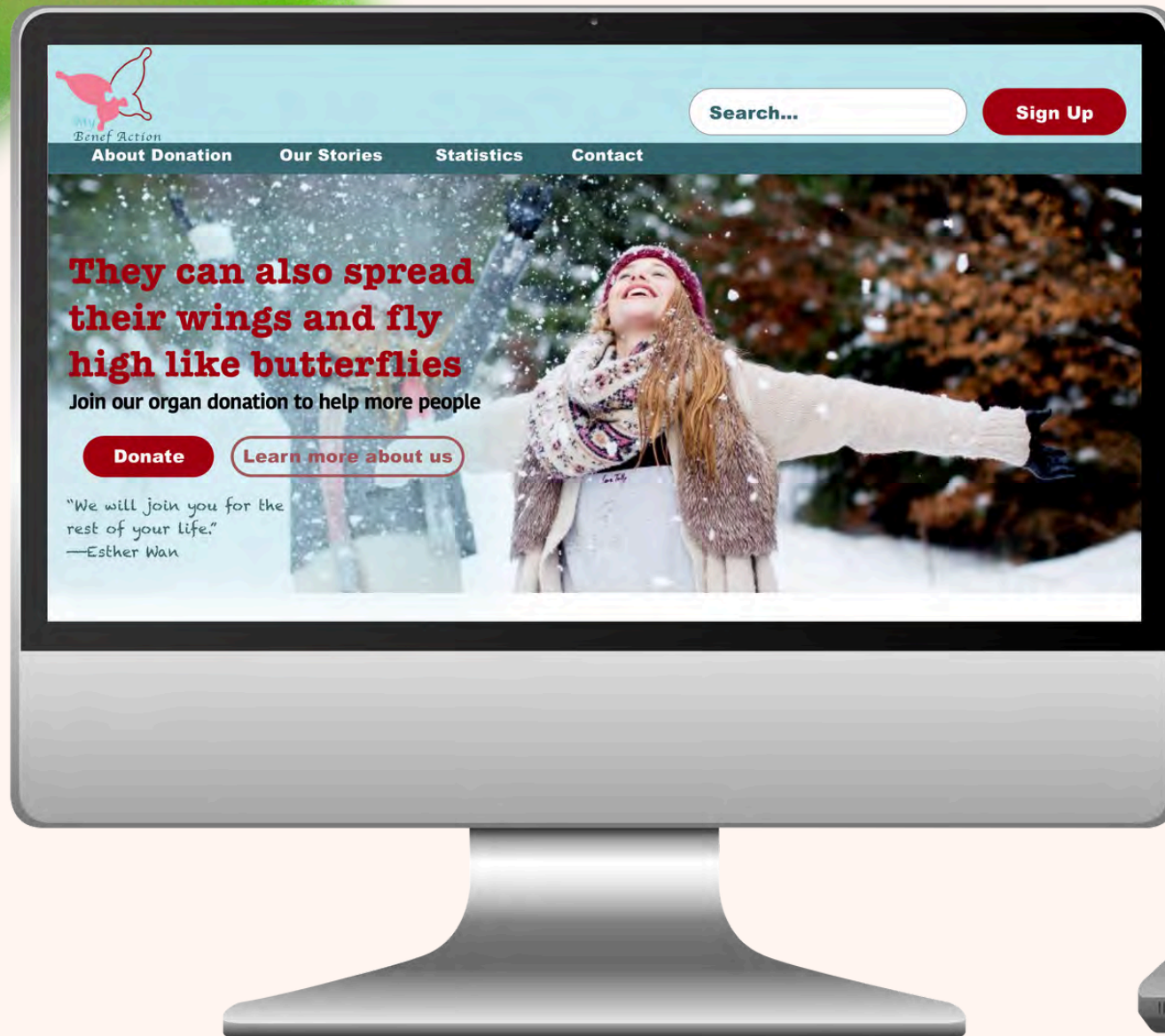


MY BENEFACTION IDENTITY



My Benefaction Identity

My Benefaction Identity



I designed the logo and derivative products for My Benefaction: business cards, website, etc. This is an organ donation organization and I used the elements of a puzzle to symbolize that new organ implants represent full life.

Programs: Adobe Illustrator
Adobe XD



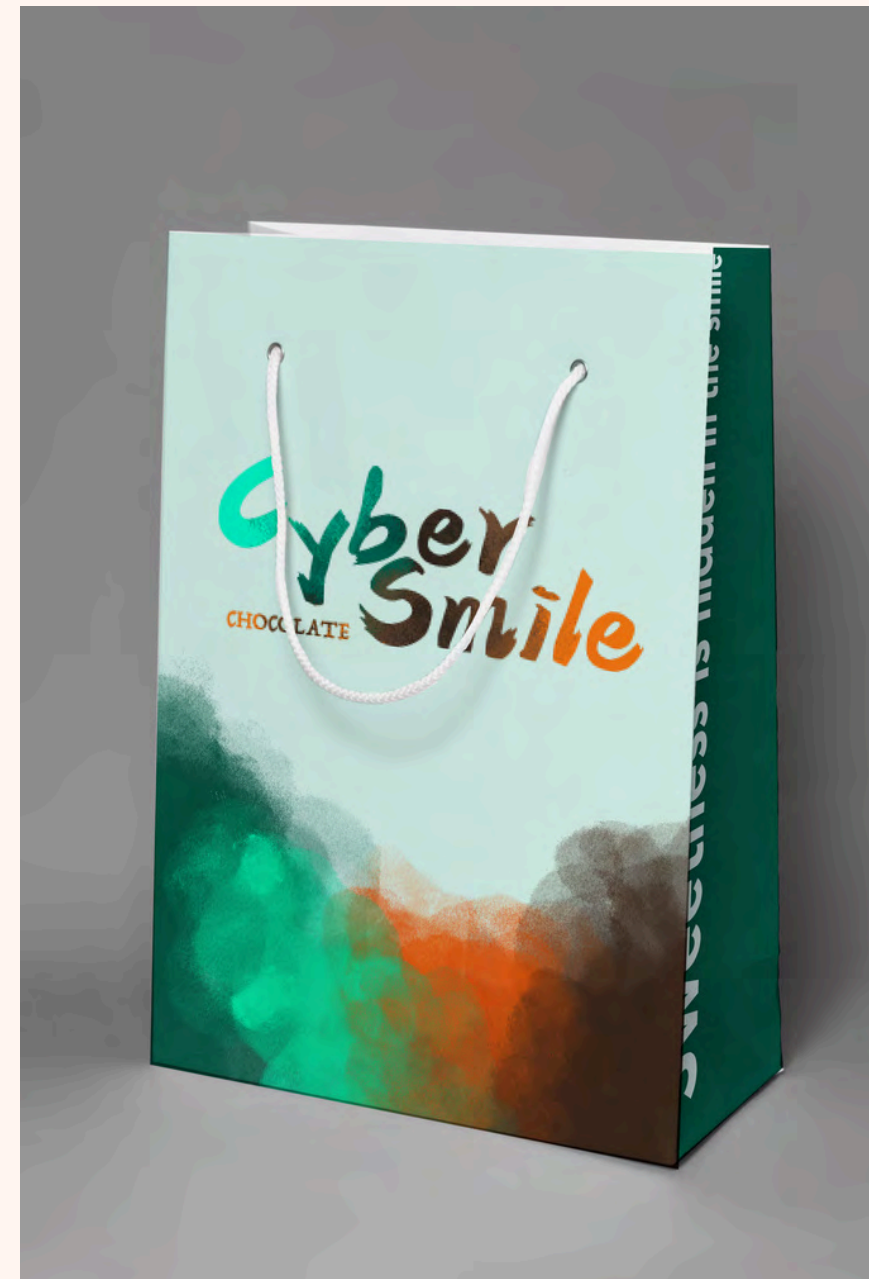
CHOCOLATE BRAND DESIGN

Chocolate brand design

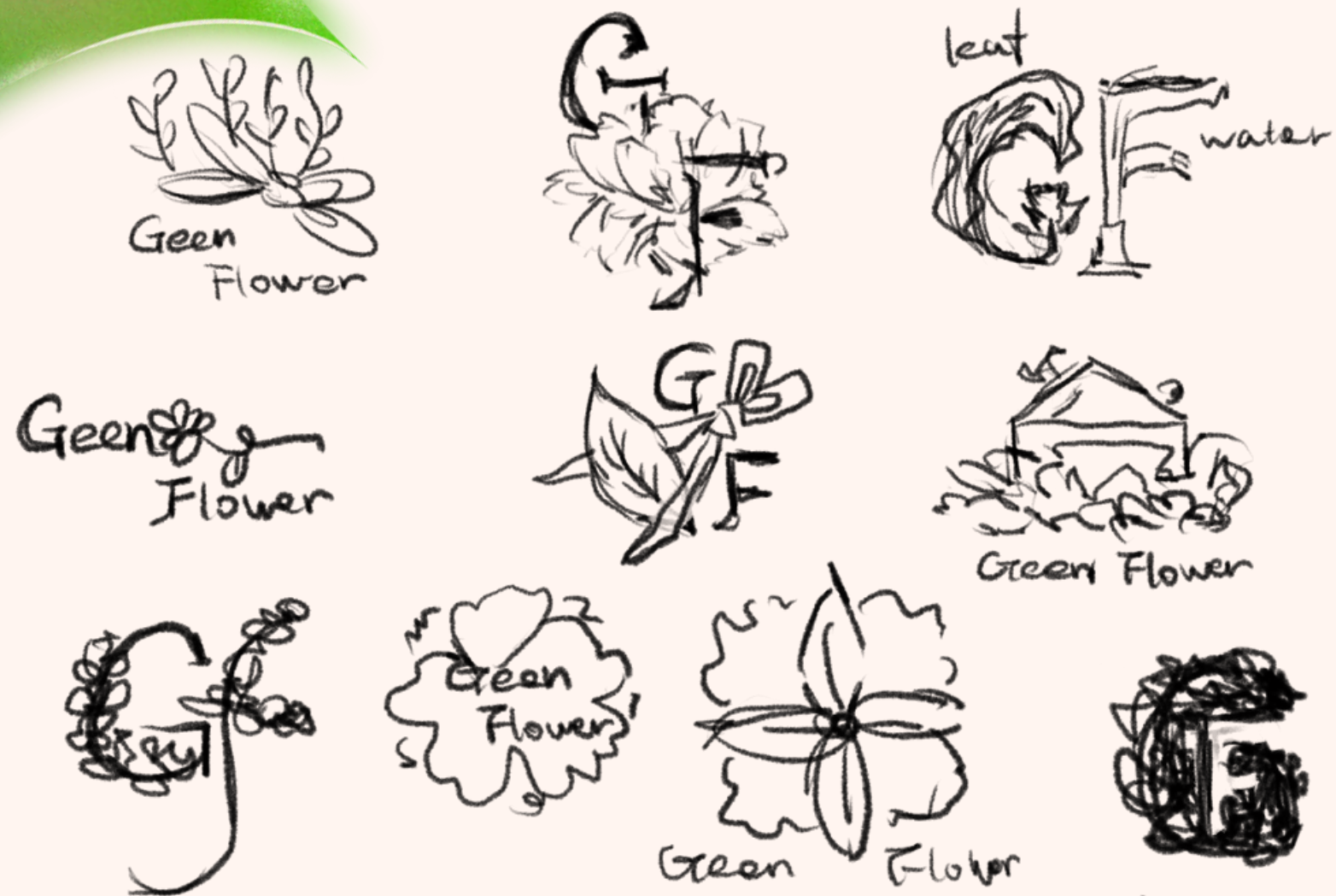
Cyber Smile Chocolate

Cyber Smile Chocolate is a chocolate brand that perfectly combines a sense of technology with a sweet experience. Its main mint flavor brings a brand new experience.

Programs: Adobe Illustrator
Procreate
Photoshop



LOGO DESIGN



Logo Design

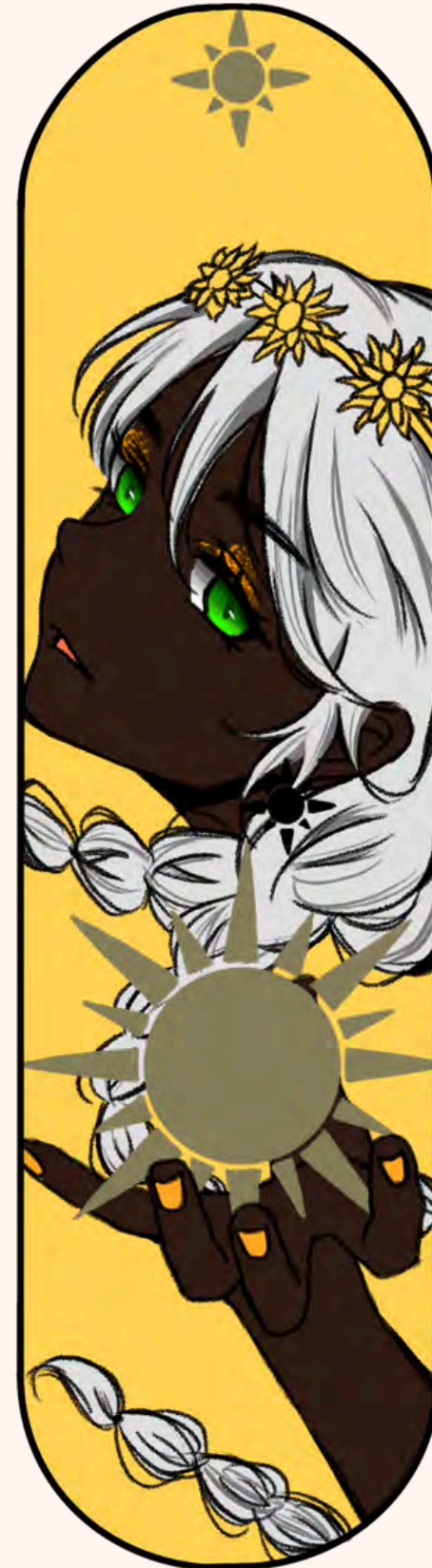
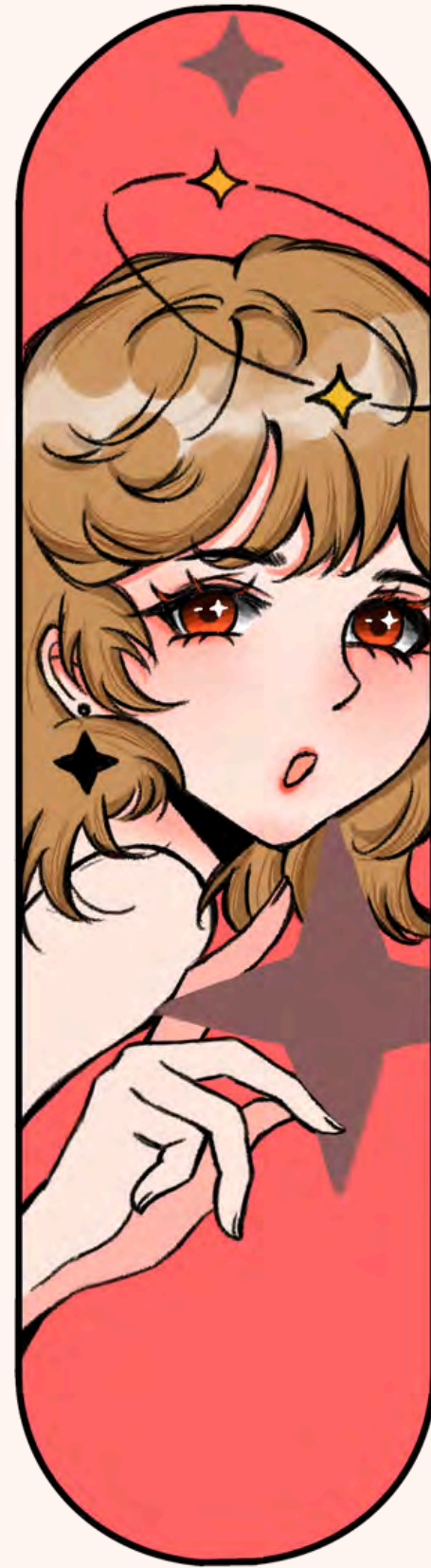
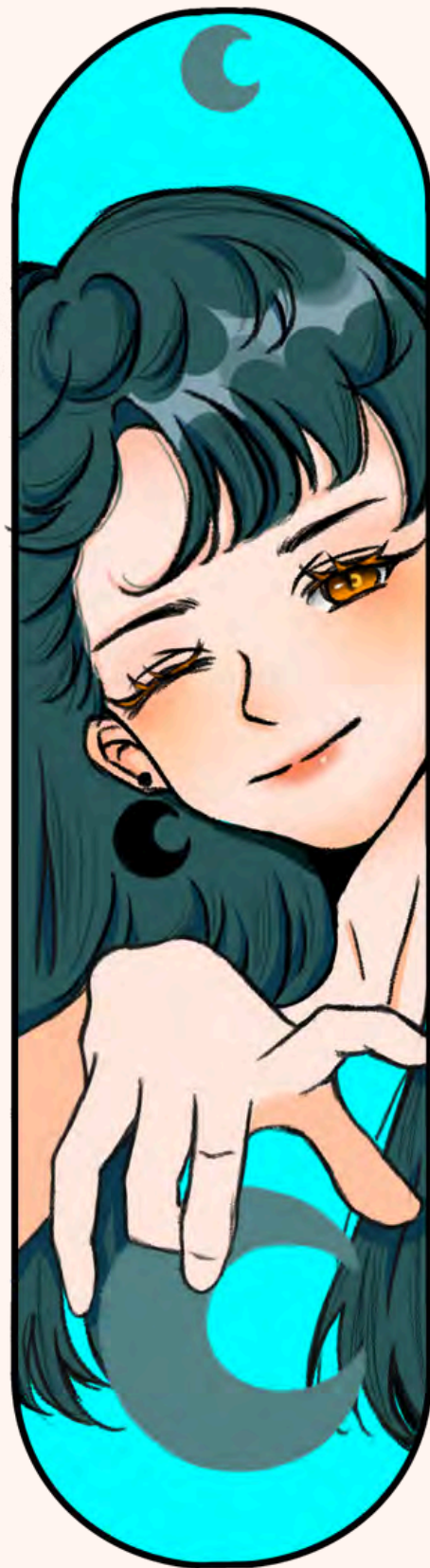
Green Flower Logo Design

Green Flower is positioned as a luxury garden design and maintenance company that focuses on creating elegance. The color scheme of the logo is light green and warm yellow, showing the high-end elegance of the brand.

Programs: Adobe Illustrator
Photoshop



SKATEBOARDS DESIGN



Skateboards Design

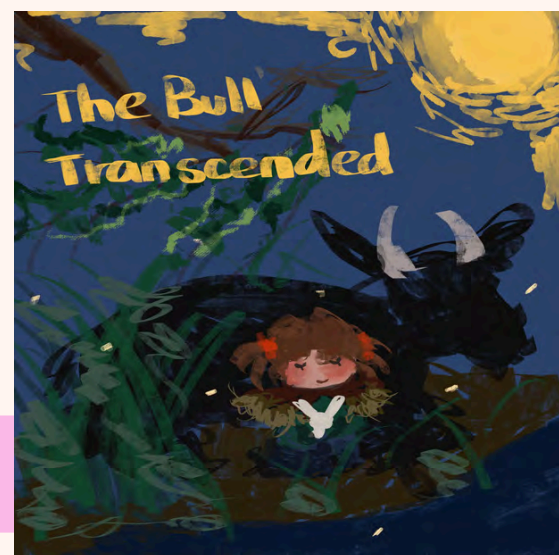
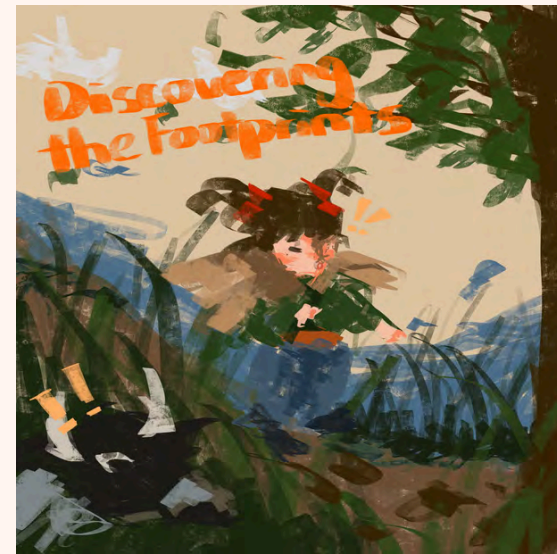
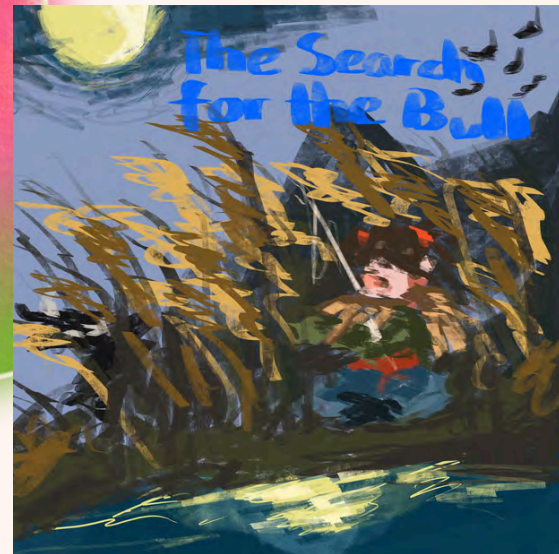
Custom Skateboards Design

These are custom skateboard design. I was inspired by the sun, stars, and moon. They are original cartoon characters, which is my specialty.

Programs: Procreate



ILLUSTRATION



Illustration

The Ten Bulls Illustration

This is a modern version of the illustration I created for "The Ten Bulls". "The Ten Bulls" is an ancient Chinese Buddhist Zen practice icon. In order to be more in line with modern understanding, I adapted it into a cartoon illustration, which is vivid and lively.

Programs: Procreate





THANK YOU

Learn more about me

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