# MACKENZIO ROGORS

2025 Portfolio

#### Caravan

Catalogue cover and interior layout for Caravan, a furniture and home decor brand. The design focuses on clean lines and strong imagery that showcases their products.

Programs: InDesign





#### **Velvet Chateaux**

Logo and label design for Velvet Chateaux, a wine brand. The branding focuses on art deco inspired imagery to convey a luxury feel and stand out on the shelf.

Programs: Illustrator











#### Voltage

Logo and label design for Voltage, a hot sauce brand. The branding uses imagery inspired by technology to create a cyberpunk feel that stands out amongst other hot sauce brands.

Programs: Illustrator











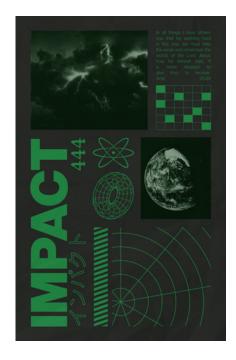


## **Poster Design**

A series of posters that was created as a passion project in an exploration of grid layouts and maintaining a consistent style across different pieces.

Programs: Illustrator, Photoshop











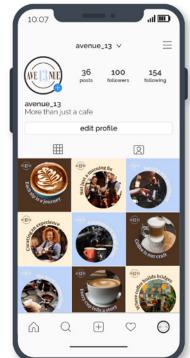
#### **Avenue 13**

Brand development for Avenue 13, a local coffee shop. The brand focuses on creating a vintage feel that is welcoming to all customers.

Programs: Illustrator, InDesign











## RileyDaigle.com

Portfolio website layout design for game design student, Riley Daigle. The design features both dark and light mode options for mobile and desktop with a fun layout that can be expanded on as his portfolio grows.

Programs: Adobe XD









# THANK YOU!

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