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resume download

packaging

arde

Arde is a packaging project aimed at establishing a unique identity for a hot sauce brand, with the design of three distinct labels. To ensure a consistent and easily identifiable brand image, I chose to use the same illustrations on all three labels. The colour scheme for each label was carefully selected to match the type of pepper used in the hot sauce. The main software used for this project included Illustrator, InDesign, and Dimension.

lili wine

The Lili Wine project involved creating a logo and designing three unique bottle designs, each for a different type of wine. A key focus was ensuring the logo maintained a cohesive look across all three bottles. Each label in the Lili Wine project utilized bright colouring to distinguish and complement the unique flavour profile of each wine. Illustrator was the primary software used for this project.

branding

boujee boutique

Boujee Boutique is a second-hand store that specializes in vintage items, offering a collection with an 80s flair. Its retro aesthetic is reflected in its vintage look, characterized by typography set against a bold pink and black drop shadow. The design achieves a retro vibe that is both fun and bold, appealing to vintage enthusiasts of all ages. The software used throughout this project was Illustrator, Photoshop, and InDesign.

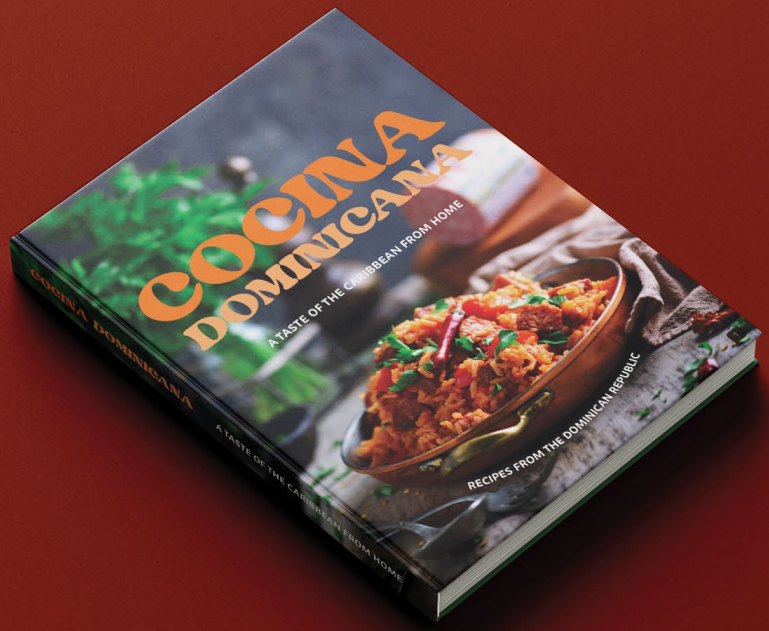
cafe vert

The logo for Cafe Vert is a bold and vibrant representation of the cafe's unique personality. The bright and lively colour palette immediately catches one's eye, while the design captures the cafe's fun-loving spirit and eclectic vibe. The logo is a playful and quirky emblem of Cafe Vert's distinct character and ambiance. Illustrator was the software used to create the logo.

editorials

cocina dominicana

Cocina Dominicana is a cookbook featuring exquisite recipes from the Caribbean island. The design of Cocina Dominicana is a testament to the island's energetic and bold spirit. Inspired by the vibrant culture of the Caribbean island, this cookbook features a collection of six exquisite recipes, each reflecting the rich flavours and vibrant colours of Dominican cuisine. The layout is dynamic and engaging, featuring lively colours, playful typography, and captivating imagery that encourages readers to delve into the recipes. The software used to create this cookbook includes InDesign, Illustrator, and Photoshop.



cocina dominicana

caravan

Caravan is a design project focused on creating a contemporary furniture catalogue. The catalogue features furniture pieces complemented by a rich colour palette. The design includes bold and bright images and typography that aligns with this modern aesthetic. Adobe InDesign and Illustrator were the main software used for this project.

ALMOH SOFA CHAIR
$400.00
W21"x D30.7"x H28.5"
Almoh is a luxurious sofa chair that effortlessly combines comfort and style. Its plush cushions offer the ideal blend of support and softness, making it perfect for extended lounging. The sleek design, characterized by curved lines and premium fabric upholstery, adds a touch of elegance to any room.
05
07
08

LIVINGROOM CHAIRS
06

caravan

illustration

fresh

Fresh was a project where we were tasked with creating branding for an esthetician class that was developing its skincare product and needed a cohesive brand identity. The poster was made for their give-back campaign and followed their chosen colour scheme. The illustrated poster effectively communicates the campaign's message with its striking visuals. The software used for this project was Illustrator.

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