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graphic designer



# EXPRESS MAGAZINE COVER

The cover design for Express Magazine, targeting women aged 20 to 30, is strategically crafted for maximum impact. Utilizing bold red and black colors, the design aims to captivate readers with confidence and allure. The focal point is a striking image of a woman, aligning seamlessly with the magazine's emphasis on women's interests. This bold and empowering aesthetic ensures the cover stands out, grabbing the attention of the intended demographic and inviting them to explore the vibrant content within.





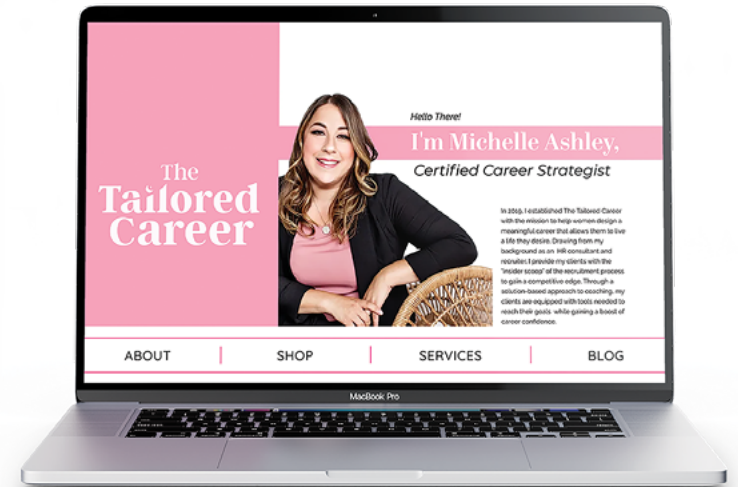
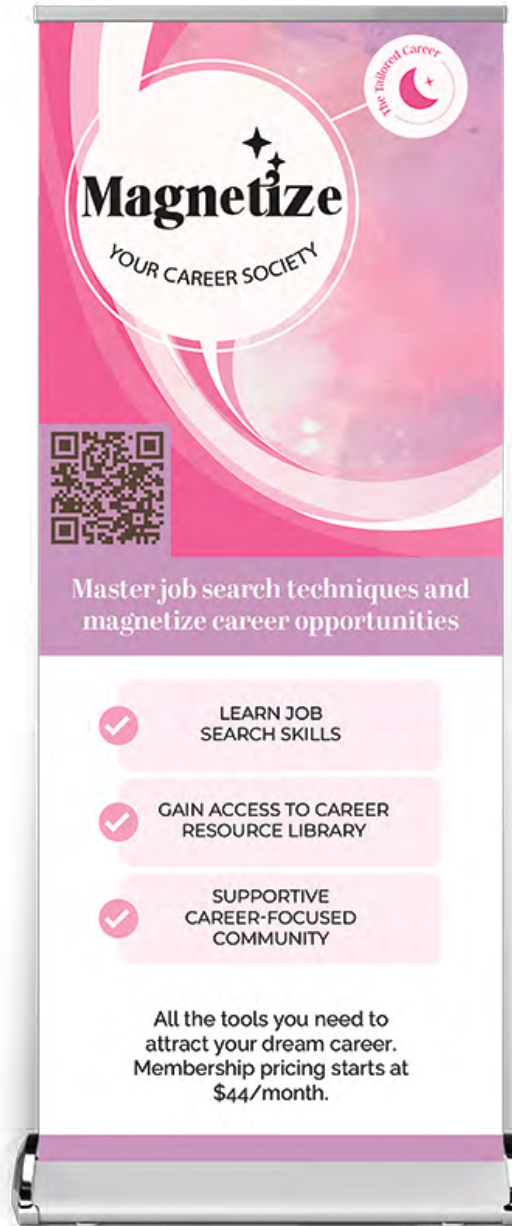
# VELVET COOKIE PACKAGING

The cookie package design for Tempo Packaging, conceptualized for a competition, embodies a thoughtful fusion of elements aimed at captivating Tempo's client base. Drawing inspiration from a homemade aesthetic, the choice of warm reds and greens infuses a sense of comfort and familiarity. The carefully selected fonts add a personal touch, establishing a connection with the audience. To inject a playful and delightful element, the design incorporates images of cookies and milk, creating a whimsical and inviting composition.



# THE TAILORED CAREER

During my time at The Tailored Career, I took on many creative projects. My responsibilities spanned from designing posters, banners, client documents, book covers, and illustrations to redesigning The Tailored Career website and Shopify. I maintained the brand and visual identity across a multitude of platforms and mediums.





# ALBUM COVER DESIGN

For the fictional band "Moral Equivalence," I designed an album cover to appeal to lovers of 70's-inspired music. The goal was to create an instantly captivating visual that seamlessly integrates with the band's unique style. Using flowers and earthy tones, the design exudes a nostalgic, groovy vibe typical of the era. The chosen font complements the imagery, flowing easily and matching the band's aesthetic. This album cover serves as a visually striking representation of Moral Equivalence's musical identity, targeting the audience with a glance.



**THANK  
YOU!**

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