

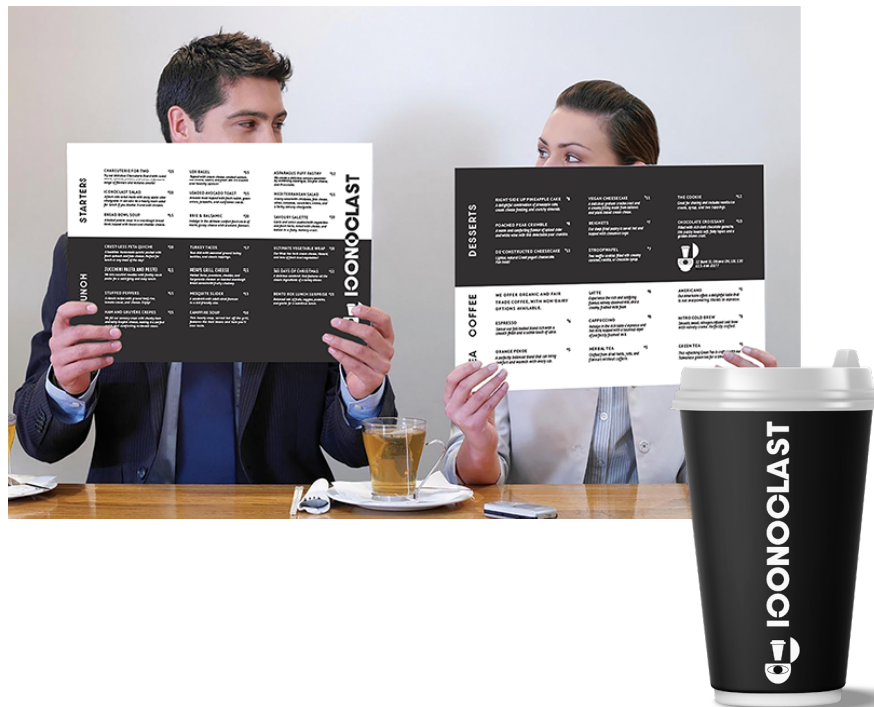


andrea
BRADFORD

Iconoclast Cafe

LOGO DESIGN & MENU LAYOUT

for a quirky café that values creativity & culture. The menu is simple, with a clean grid structure & a clear typeface, allowing the food to speak for itself.

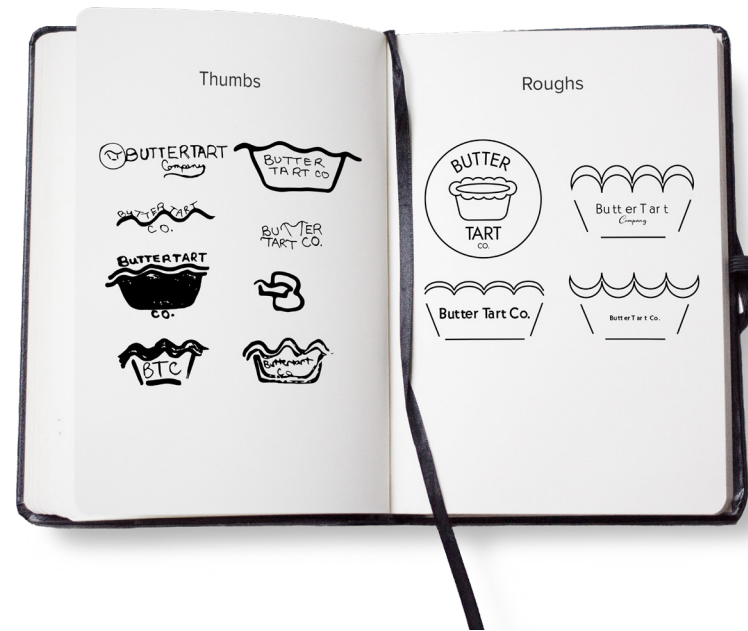


STARTERS	<p>CHARCUTERIE FOR TWO '\$25 Try our delicious Charcuterie Board with cured meats, spreads, pickles, and olives. A fantastic range of flavours and textures awaits!</p> <p>ICONOCLAST SALAD '\$20 A fresh side salad made with zesty apple cider vinaigrette. It can also be a hearty main salad for lunch if you double it and add chicken.</p> <p>BREAD BOWL SOUP '\$15 A baked potato soup in a sourdough bread bowl, topped with bacon and cheddar cheese.</p>	<p>LOX BAGEL '\$15 Topped with cream cheese, smoked salmon, red onions, capers, and fresh dill. It's a quick and healthy option!</p> <p>LOADED AVOCADO TOAST '\$15 Avocado toast topped with fresh radish, green onion, jalapeño, and sunflower seeds.</p> <p>BRIE & BALSAMIC '\$20 Indulge in the ultimate comfort food snack of warm, gooey cheese with aromatic flavours.</p>	<p>ASPARAGUS PUFF PASTRY '\$12 We create a delicious savoury appetizer by combining asparagus, Gruyère cheese, and Prosciutto.</p> <p>MEDITERRANEAN SALAD '\$15 A tasty salad with chickpeas, feta cheese, olives, tomatoes, cucumbers, onions, and a herby, lemony vinaigrette.</p> <p>SAVOIRU GALETTE '\$20 Garlic and onion loaded with vegetables and fresh herbs, mixed with cheese, and baked in a flaky, buttery crust.</p>
	<p>CRUST-LESS FETA QUICHE '\$20 A healthier homemade quiche packed with fresh spinach and feta cheese. Perfect for lunch or any meal of the day!</p> <p>ZUCCHINI PASTA AND PESTO '\$15 We mix zucchini noodles with freshly made pesto for a satisfying and easy lunch.</p> <p>STUFFED PEPPERS '\$15 A classic recipe with ground beef, rice, tomato sauce, and cheese. Enjoy!</p> <p>HAM AND GRUYERE CREPES '\$25 We fill our savoury crepe with chunky ham and salty Gruyère cheese, making it a perfect quick and comforting midweek meal.</p>	<p>TURKEY TACOS '\$17 Taco dish with seasoned ground turkey, tortillas, and classic toppings.</p> <p>MOM'S GRILL CHEESE '\$15 Melted Swiss, provolone, cheddar, and Gorgonzola cheeses on toasted sourdough bread served with fluffy chutney.</p> <p>MESQUITE SLIDER '\$15 A sandwich with adult-sized flavours in a kid-friendly size.</p> <p>CAMPFIRE SOUP '\$10 This hearty soup, served hot off the grill, features the best beans and ham you'll ever taste.</p>	<p>ULTIMATE VEGETABLE WRAP '\$20 Our Wrap has herb cream cheese, Havarti, and tons of fresh local vegetables!</p> <p>365 DAYS OF CHRISTMAS '\$22 A delicious sandwich that features all the classic ingredients of a turkey dinner.</p> <p>BENTO BOX LUNCH SURPRISE '\$25 Balanced mix of fruits, veggies, proteins, and grains for a nutritious lunch.</p>
	<p>RIGHT-SIDE UP PINEAPPLE CAKE '\$8 A delightful combination of pineapple cake, cream cheese frosting and crunchy almonds.</p> <p>POACHED PEAR CRUMBLE '\$8 A warm and comforting flavour of spiced cider and white wine with this delectable pear crumble.</p> <p>DE-CONSTRUCTED CHEESECAKE '\$15 Lighter, natural Greek yogurt cheesecake. Fun treat!</p>	<p>VEGAN CHEESECAKE '\$11 A delicious graham cracker crust and a creamy filling made from cashews and plant-based cream cheese.</p> <p>BEIGNETS '\$7 Our deep-fried pastry is served hot and topped with cinnamon sugar.</p> <p>STROOPWAFEL '\$7 Two waffle cookies filled with creamy caramel, vanilla, or chocolate syrup.</p>	<p>THE COOKIE '\$12 Great for sharing and includes vanilla ice cream, syrup, and two toppings.</p> <p>CHOCOLATE CROISSANT '\$10 Filled with rich dark chocolate ganache, this pastry boasts soft, flaky layers and a golden-brown crust.</p>
<p>WE OFFER ORGANIC AND FAIR TRADE COFFEE, WITH NON-DAIRY OPTIONS AVAILABLE.</p> <p>ESPRESSO '\$6 Savour our full-bodied blend rich with a smooth finish and a subtle touch of spice.</p> <p>ORANGE PEKOE '\$5 A perfectly balanced blend that can bring comfort and warmth with every sip.</p>	<p>LATTE '\$8 Experience the rich and satisfying flavour, velvety steamed milk, and a creamy, frothed milk foam.</p> <p>CAPPUCINO '\$8 Indulge in the rich taste of espresso and hot milk, topped with a luxurious layer of perfectly foamed milk.</p> <p>HERBAL TEA '\$5 Crafted from dried herbs, fruits, and flavours without caffeine.</p>	<p>AMERICANO '\$5 Our Americano offers a delightful taste that is not overpowering, thanks to espresso.</p> <p>NITRO COLD BREW '\$8 Smooth, sweet, nitrogen-infused cold brew with velvety cream. Perfectly crafted.</p> <p>GREEN TEA '\$5 This refreshing Green Tea is crafted with our Taiwanese green tea for a timeless taste.</p>	

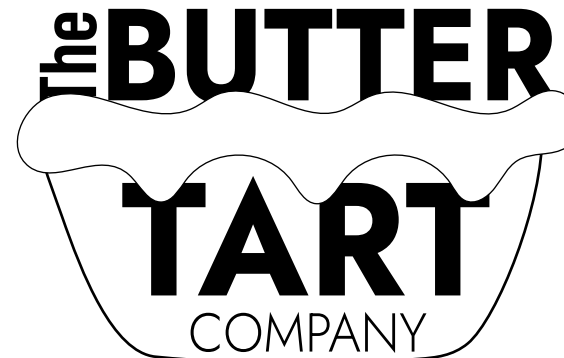
Software: Adobe InDesign, Adobe Illustrator

The Butter Tart Company

LOGO DESIGN PROCESS for a new business in Barrie, Ontario.



Final

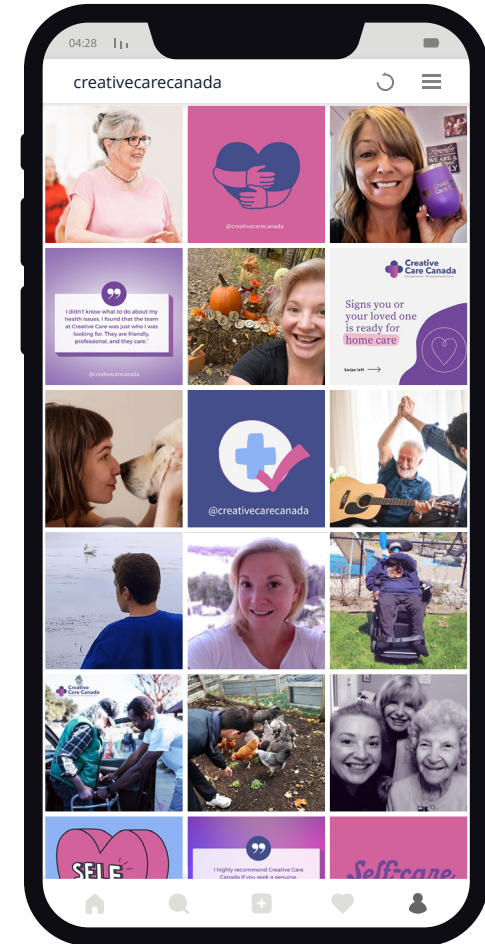
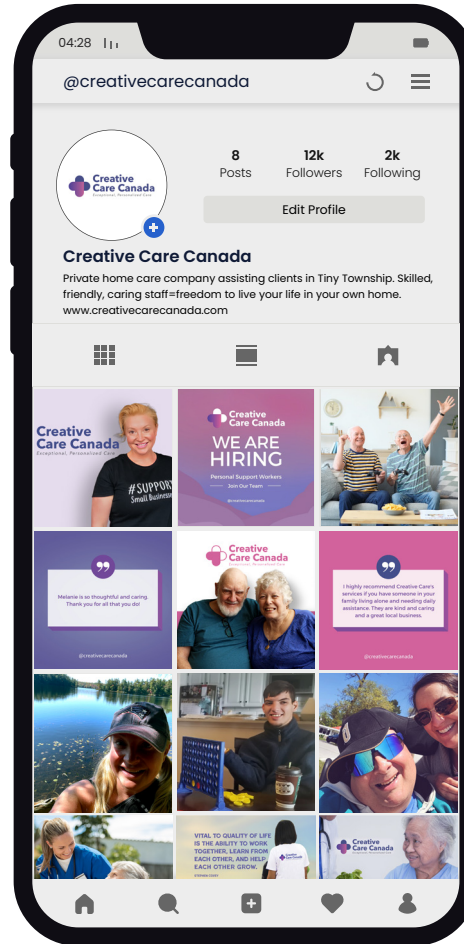


Software: Adobe Illustrator

Creative Care Canada

SOCIAL MEDIA DESIGN & MANAGEMENT

for Creative Care Canada @creativecarecanada, a homecare business in Midland, Ontario.



Software: Adobe Illustrator, Adobe Photoshop

Seer-O Alcohol-Free

LOGO DESIGN, & PACKAGE DESIGN for a non-alcoholic wine brand. The design includes a bright and colourful logo with a grunge-style typeface alongside a clean typeface to provide contrast without cluttering the overall design.



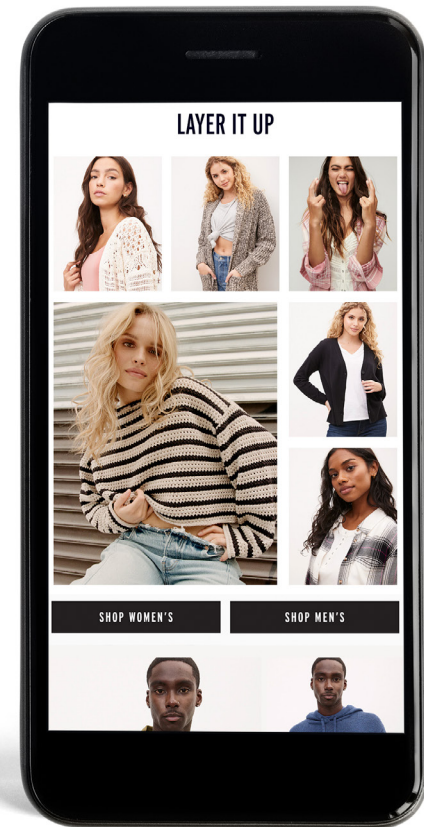
Software: Adobe Illustrator, Adobe Photoshop.



Lucky Brand Canada

LAYOUT & DESIGN

of daily advertising emails according to the provided brief & brand guidelines.



Software: Adobe Illustrator, Adobe Photoshop.

SPLAT-tastic Hot Sauce

BRANDING IDENTITY, LOGO DESIGN, Package Design and Truck Wrap for a hot sauce brand.



Spice up your taste buds in just one SPLAT.



Spice up your taste buds in just one SPLAT.



Software: Adobe Illustrator, Adobe Photoshop, Adobe Dimension

Piece of Mind

MAGAZINE PRINT AD LAYOUT:

Piece of Mind is a snack food company specializing in allergen-friendly products. The purpose of the ad is to showcase that customers who are usually allergic to sweet treats, like a chocolate candy bar, can enjoy Piece of Mind's allergy-friendly chocolate without worries.



ABOVE: AI-generated artwork prompted in Adobe Firefly, and edited in Photoshop to improve its appearance.



Software:: Adobe Illustrator, Adobe Firefly, Adobe Photoshop

Floral Bliss

BRANDING, LOGO & WEB DESIGN
for an elegant & modern candle company.

**FL
OR
AL
BLISS**



Software:: Adobe Illustrator, Adobe XD, Adobe Photoshop

Skateboard Design

CREATIVE DESIGN PROJECT



Software: Adobe Illustrator, Adobe Photoshop

Giocososo Magazine

NAMEPLATE, COVER, TABLE OF CONTENTS, AND DOUBLE-PAGE SPREAD for Giocososo, a fictional music magazine featuring the Canadian band Stars.



"We're lucky we have these die-hard fans, like a punk band, who's never left us," Amy Millan

Campbell declares himself a "very fucking annoying human being" because he refused to keep his shirt unbuttoned in front of a group of fans. In a 2009 interview with *Capleton Hill*, Campbell spoke of touring and winning some and why everyone should own a band. "You look together, and we are alone. You should never fight battles that you are not sure you will lose because if you are ever fighting battles that you are confident you will win, you're a fucking idiot. Winning is for losers, man! Winning is for Donald Trump. And losing is for the rest of us."

"Winning is an illusion, and loss is actual. The price of love is that you say goodbye." I always believed in love and that if people shared more emotions in the world, we could beat the beast. I went through high school being called a kid getting love on and being ostracized for being an emotional person, as bands are a way of sharing your grief and growing through your work.

Everybody should have a revolution inside themselves and start a band with their friends. Even if it's just a hobby, it's a great thing to do. Start a band with your friends and accept that it will not work out how you wanted it to, but it will be beautiful. Beauty is powerful, and there's not enough times you can do that. We should spend more time with it and let their words sink in.

Campbell is emotional, though — prone to pontificating, would sign his a pair of 22-ounce, with a layer of self-published just thick enough to feel the humor and pain in his temperance.

Meanwhile, Millan is a warm, open presence who brings bright ideas, ideas about... that doesn't happen to most anyone, and the band and the Stars' members.

In a recent conversation at a Mile End coffee house, Millan and bassist Evan Crisley — who are a married couple with two young children — also spoke of how Stars are all in a reflexive mood just sometimes, wondering if and how they can continue to be a rock band more than ten decades into this crazy time period of humanity. (The other Stars members are legend player Chris Seligman, drummer Pat McGee and guitarist Chris McCann)

Millan and Crisley talked of how the start of the Mile End album's revolution was a full 20 years ago.

"We're thinking of making a T-shirt," Stan — I loved them in high school," said Millan. "That happened to us. We had a new other because we're getting to busy, and she said, 'Oh, what have you got?' And I said, 'None in town.' And she said nearby that 'Oh, I had them in high school. And I said, 'Well, it's your wish, and we're old here.' We're lucky we have these die-hard fans. It's a punk band, who's never left us."

"We had a gold record. Set Yourself on Fire back when the was 'high school,'" said Millan, referring to their 2004 long player, their best-known album.

Gold status means it sold 50,000 copies in Canada, something one two decades later in the world of all streaming at the time.

"It's a hell of a car, well, 'the gold record'" said Millan. "That's why we're the best the Parents' page. Because there are things you have to do to engage your audience who want to support you, they want you to keep being a band because they want you to keep making music. We have this incredible community on there."

Funeral is a platform that allows musicians and other creative types to offer a subscription service to their fans.

"I don't mind about the also-distributors that it's just too coming to go," said Crisley. "It's not a book, like the rest of social media. It's a streaming space to be in."

Twenty-two years down the line, it's only natural to take stock.

"You reach a certain point in your life, middle age, and you think, how am I going to continue to raise my family and take care of my aging parents in an industry that has said Crisley. Added Millan: "We had our best, we made our beds / On being young forever!"

"Suddenly, you're not young anymore and you're back from you, and two children are growing up in your face that you have to attend to," said Millan. "So, it's all harder that I think we're coming to a place where we're not enjoying that were old doing. And it's not, and we don't start this to make money. So we'll continue to make on together because it's best to be with your best friend making music."

At the pandemic's start, Crisley and Seligman collaborated, working on a new album that became the single on *From Capleton Hill*. One thing the band wanted from the beginning was to have Millan and Campbell due as much as possible other than singing their songs separately. The album is a reminder that it is a — and together — they have a band with two best friends. It has an error: going back, standing like a group of musicians playing live together in a room in about 2009, with a crowd that was a mix of family and friends. It's a sense of humor and forgiveness that goes on together," said Crisley. Added Millan: "We had our best, we made our beds / On being young forever!"

It's been 22 years since the group formed in Brooklyn. They were a bunch of folks from Toronto hanging there at the time, soon they moved to Montreal, and the rest is part of our alt-rock history. That sense of looking back — and forward — permeates the new Stars album, *From Capleton Hill*.



Capleton Hill is a place where the band has spent loads of time over the years.

The song *Capleton Hill* is a melancholic reflection on closing the country home for the year. In the release announcing the album, Campbell said: "This song sounds like an ending. And maybe it is. It's certainly a moment of looking back, at what we've done together and what we've lost along the way."

The album title references an area around North Hatley in the Eastern Townships, where Stars singer Timmy Campbell's grandfather built homes in the 1860s, and the Campbell family still has a house.



Stars music studio is in the same Mile End jim space where they've worked for over a decade — and ample space on top of a bar on St-Laurent Blvd. Once home and rehearsal room for Butler and Chassagne. It's where Arcade Fire wrote its classic first album, *Funeral*. Wolf Parade, Saurus and others also used to jam there.

Software: Adobe InDesign, Adobe Illustrator, Adobe Photoshop



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B R A D F O R D

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