



Emily  
Rapus

# Portfolio

Graphic Design

Web Design

Photography

Editorial

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resumé · [click here to download](#)

## MENU EDITORIAL

Double-sided menu for a European bohemian-style café. A logo, café exterior signage, as well as a takeout bag were designed. The design was made to be simple and reflect the bohemian style of the café.

## APPLICATIONS USED

Adobe Indesign  
 Adobe Illustrator  
 Adobe Photoshop (mock-up)



## SKATEBOARDS ILLUSTRATION

An original creative skateboard line. These skateboards had to tell a story, like a collectors line. Chaotic boards with minimal negative space were required. This design was made to have a wide target audience and bring the feelings of panic and chaos.

## APPLICATIONS USED

Adobe Illustrator  
Adobe Photoshop (mock-up)



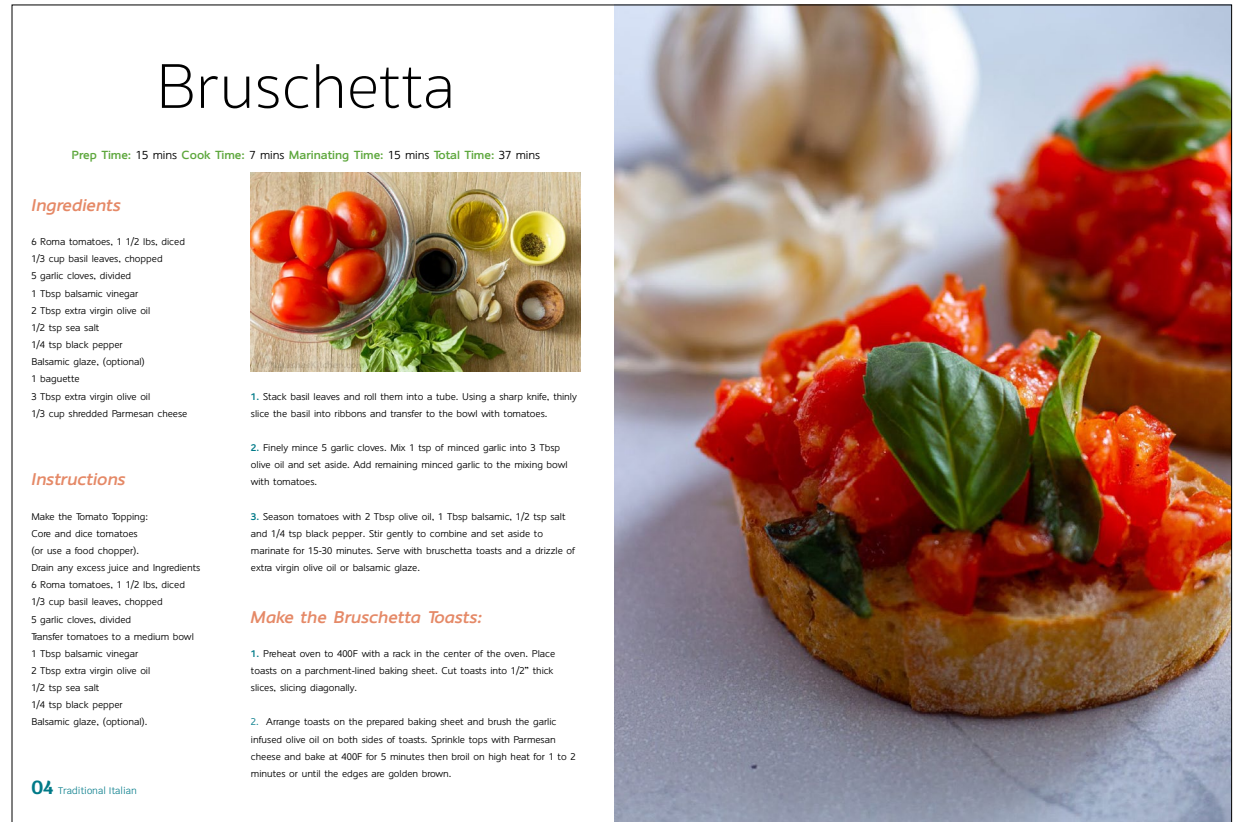
## COOKBOOK EDITORIAL

An Italian cookbook. It had to include a cover, an introduction, a table of contents, at least eight recipes that were of all sizes, and a back cover. This cookbook was made to feel light and airy. Images of Italy were included to make one feel like they really were in Italy while they cooked.

## APPLICATIONS USED

Adobe Indesign  
Adobe Photoshop (mock-up)

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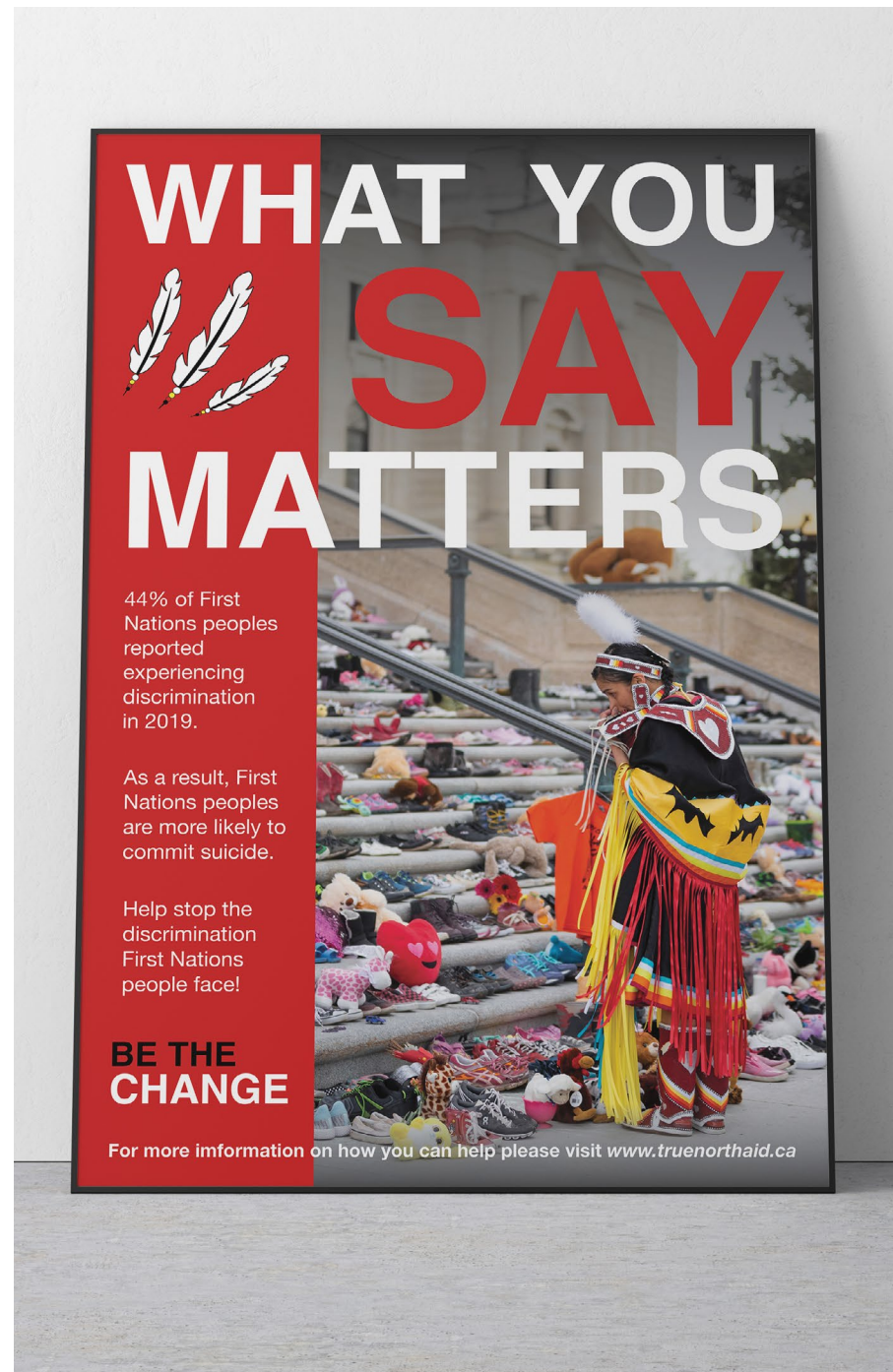


## POSTER EDITORIAL

A poster that tells a story and spreads a message on an important topic. This poster is about the discrimination that First Nations people face. The medicine wheel and colours were chosen to represent the First Nations' peoples. The illustration elements were chosen based on the symbolism for First Nations.

## APPLICATIONS USED

Adobe Illustrator  
Adobe Photoshop (mock-up)



## BROCHURE EDITORIAL

A brochure for Alamelda. Alamelda is a family-oriented lakefront resort. A logo for Alamelda, as well as a double-sided brochure, were created. The colour palette chosen was to represent the earth and nature. The imagery was chosen to make one feel like they wanted to go there. This was effective by including bright and beautiful images.

## APPLICATIONS USED

Adobe Illustrator  
Adobe Indesign

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or follow us online at  
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**Welcome to Paradise!**  
Nestled in the stunning Haliburton region of Ontario, our lakefront resort is the perfect destination for families seeking the ultimate retreat into the serene beauty of the Canadian wilderness. Here, guests from all over the world gather to experience the invigorating fresh air, awe-inspiring landscapes, and an abundance of outdoor activities that make for a truly memorable vacation.

**Home Away from Home**  
Our self-contained condominium apartments are designed to provide all the comforts of home while immersing you in the wonders of nature. Wake up to breathtaking lakefront views, enjoy family meals in a fully-equipped kitchen, and unwind in a spacious living area. With a range of accommodation options to choose from, we cater to families of all sizes.

**Endless Water Adventures**  
At our resort, you'll have direct access to the beautiful waters of the lake. Whether you're a seasoned water enthusiast or a beginner, you can make the most of your stay with watercraft and watersports. Kayak along the peaceful shoreline, go for a leisurely paddle in a canoe, or feel the wind in your hair on a thrilling jet ski ride. The lake is your playground!

**Love of the Outdoors**  
Experience the great Canadian outdoors in all its glory. Spend your days hiking through lush forests, biking along scenic trails, or casting your line into pristine waters for a chance to catch the big one. The Haliburton region offers an abundance of opportunities to connect with nature and make cherished memories.

**Entertainment Galore**  
Our commitment to family fun doesn't stop with outdoor activities. We pride ourselves on providing nightly entertainment to keep the whole family engaged. We regularly bring in high-profile entertainers to add an extra layer of excitement to your evenings. From live music to comedy shows, there's always something happening.

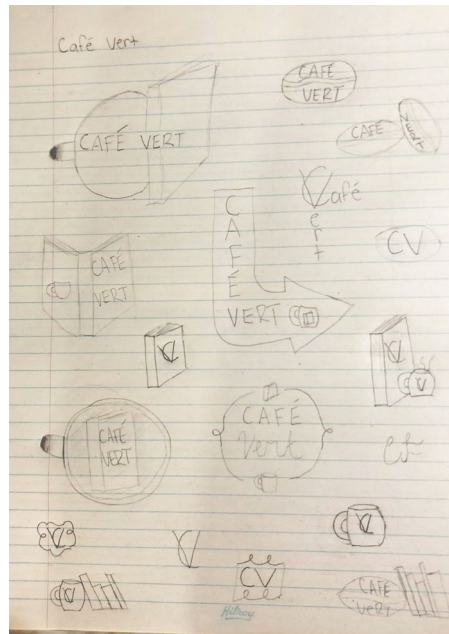
**A Slice of Paradise**  
Whether you seek a quiet place to relax or a dynamic environment for endless play, our lakefront resort promises to deliver both. Our welcoming atmosphere and an array of amenities cater to all ages and interests. Reconnect with your loved ones, make new friends, and create lasting memories against the backdrop of Ontario's unspoiled beauty.

## LOGO/CAFÉ VERT

A logo for Café Vert. Café Vert is a bookstore café. They were provided with a coloured logo, black and white, inversed black and white and some logo applications, including signage, a tote bag, and branded mugs. The logo imagery was made to show that this café is a bookstore café as well. This shows the process from thumbnails, first roughs to the final draft.

## APPLICATIONS USED

Adobe Illustrator  
Adobe Photoshop (mock-up)







## PACKAGE DESIGN

Creating a brand for hot sauce with the potential to extend their brand. Eye-catching and creative labels were designed along with a merchandise box using the created brand also had to be designed. The flavours were created based on what bruns vampires.

## APPLICATIONS USED

Adobe Illustrator  
Adobe Dimensions (mock-up)



## MAGAZINE EDITORIAL

Designing part of a travel magazine. A cover with a table of contents and article spread. The goal was to make a magazine targeted towards middle-class North American travellers. The imagery chosen was to appear dreamy and catch the reader's eyes to make them look and say "I want to go there".

## APPLICATIONS USED

Adobe Illustrator  
 Adobe Indesign  
 Adobe Photoshop



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## PHOTOGRAPHY

These images are a small gallery focusing on effective photography. The following images indicate the use of different techniques, lighting, and styles to tell a story and create feelings and emotions.

## APPLICATIONS USED

Adobe Photoshop



Thank You

