

Emily
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SPRINGTIDE

A JOURNEY TO EUROPE THROUGH EVERY DELICIOUS DETAIL

BREAKFAST	Mediterranean Bowl — \$9.50 Scrambled eggs, cherry tomatoes, feta cheese, Kalamata olives, and fresh herbs, served over quinoa.	Eggs Benedict — \$11.00 Poached eggs and Canadian bacon on English muffins, with hollandaise sauce, served with roasted potatoes.	Iced Matcha Latte — \$4.50
	Salmon & Avocado Toast — \$10.50 Smoked salmon and creamy avocado on toasted multigrain bread, topped with a poached egg and dill hollandaise.	Shakshuka — \$9.50 Poached eggs in a spicy tomato and bell pepper sauce, garnished with feta cheese and fresh herbs, served with warm bread.	Fresh Orange Juice — \$3.50
	French Toast Stack — \$8.00 Thick slices of brioche dipped in cinnamon and vanilla batter, grilled to golden, served with fresh berries.	Pancake Stack — \$8.50 Fluffy buttermilk pancakes served with a choice of fresh fruit compote, maple syrup, or chocolate chips.	Mango Guava Smoothie — \$6.00
	Vegetarian Frittata — \$9.00 A light and fluffy oven-baked omelette with sautéed mushrooms, spinach, bell peppers, and goat cheese.	Greek Yogurt Parfait — \$6.50 Creamy Greek yogurt layered with homemade granola, mixed berries, and a drizzle of honey.	Elderflower Lemonade — \$4.00
	Continental B Fast — \$7.50 A selection of freshly baked pastries, accompanied by butter, jams, and a choice of coffee or tea.	Vegan Burrito — \$9.50 Scrambled tofu, black beans, avocado, and salsa wrapped in a warm tortilla, served with a side of crispy tots.	Classic Hot Chocolate — \$4.00
	Raspberry Tart — \$5.50 Buttery tart shell filled with almond tangy jam and topped with fresh berries.	Opera Cake — \$6.50 Layers of almond sponge cake, coffee buttercream, and chocolate ganache, finished with a smooth chocolate.	Cucumber Mint Water — \$2.50
	Croissant — \$4.50 Filled with rich cheddar cheese, ham, and trout paste, dusted with poppy seeds.	White Choco Cake — \$7.00 Creamy cheesecake swirled with raspberry puree, studded with white chocolate chunks.	Italian Soda — \$3.50
	Donut — \$3.50 Soft and fluffy, topped with a choice of glazes and fresh fruit.	Classic Éclair — \$4.50 Pâte à choux pastry filled with vanilla custard and topped with a chocolate glaze.	Chai Latte — \$4.50
	Cookie — \$2.50 Soft-baked cake and cream, dusted with cocoa powder.	Pecan Caramel Tart — \$5.00 Shortcrust pastry filled with gooey caramel and toasted pecans.	Café Mocha — \$4.50
	Apple Spice Muffin — \$4.00 Moist muffin with a hint of cinnamon and a touch of apple.	Mixed Berry Danish — \$6.50 Flaky pastry filled with a mix of fresh raspberries and sweet cream cheese.	Cran Pom Spritzer — \$4.00

COFFEE & TEA	Espresso Macchiato — \$3.00	French Press Coffee — \$5.00	Earl Grey Supreme — \$3.50	Café au Lait — \$4.00	Jasmine Dragon Pearls — \$4.00	Cappuccino Freddo — \$4.50	Masala Chai — \$4.00	Cuban Espresso — \$3.50	Darjeeling First Flush — \$4.50	Decaf Latte — \$4.00	
	Sunday — 8:00 - 1:00	Monday — 12:00 - 7:00	Tuesday — 8:00 - 8:00	Wednesday — 8:00 - 8:00	Thursday — 8:00 - 8:00	Friday — 12:00 - 7:00	Saturday — 8:00 - 1:00				
	Bruschetta — \$9.50 Toasted bread with a creamy ricotta cheese spread, topped with sautéed mushrooms and a drizzle of balsamic.	Brie & Fig — \$11.50 Creamy brie cheese served with fresh figs and honey. Served with a side of crostini.									

SOUPS	Potato Leek — \$7.50 Velvety potato soup with sautéed leeks, finished with a touch of cream and chives.	Caprese — \$10.00 Ripe tomatoes, fresh mozzarella, and basil drizzled with balsamic and olive oil.
	Vegetable — \$7.00 Hearty lentil soup with a medley of seasonal vegetables, simmered in a savory broth.	Caesar — \$9.50 Crisp romaine lettuce, garlic croutons, Parmesan cheese, tossed in creamy dressing.
	Wild Mushroom — \$8.50 A rich and earthy blend of wild mushrooms, cream, and fresh herbs.	Medi Quinoa — \$11.00 Quinoa, cucumbers, tomatoes, Kalamata olives, and feta cheese in a lemon dressing.
	Tom Kha Gal — \$8.00 Thai coconut soup with tender chicken, mushrooms, lemongrass, and galangal.	Cobb — \$13.50 Grilled chicken, avocado, blue cheese, tomatoes, and hard-boiled egg with ranch dressing.
	Minestrone — \$7.50 A classic Italian vegetable soup with pasta and beans, in a tomato broth.	Greek — \$9.50 Cucumbers, bell peppers, red onions, Kalamata olives, and feta tossed in a vinaigrette.
	French Onion — \$9.00 Caramelized onions simmered in a hearty beef broth, topped with melted Gruyère cheese.	Gorgonzola Pear — \$11.00 Sliced pears, Gorgonzola cheese, candied walnuts, and greens with a honey balsamic.
	Avogalemono — \$8.50 A Greek lemony chicken and rice soup, finished with a velvety egg-lemon sauce.	Warm Spinach — \$10.50 Sautéed spinach, bacon, mushrooms, and hard-boiled egg, tossed in a vinaigrette.
	Croque Monsieur — \$12.00 A classic French ham and Gruyère cheese sandwich, topped with béchamel sauce. Served with a side salad.	Moza Panini — \$10.50 Grilled eggplant, fresh mozzarella, sun-dried tomatoes, and basil pesto on ciabatta.
	Caprese Panini — \$10.50 Fresh mozzarella, tomatoes, and basil pesto on grilled ciabatta bread, drizzled with balsamic glaze.	Chicken Caesar — \$11.50 Grilled chicken, romaine lettuce, Caesar dressing, and Parmesan cheese in a spinach wrap.
	Medi Chickpea — \$10.50 Spiced chickpea patties, hummus, cucumber, tomatoes, and mixed greens in a whole wheat wrap.	Brie & Apple — \$10.00 Creamy brie cheese, thinly sliced apples, and honey mustard on a freshly baked crusty baguette.

SANDWICHES	Turkey Avo Club — \$11.00 Sliced turkey, bacon, avocado, lettuce, and tomato with mayo on toasted multigrain bread.	Roast Beef — \$11.50 Thinly sliced roast beef with horseradish mayo, arugula, and pickled red onions on a baguette.
	Truffle Parm Fries — \$6.00	Sweet Potato Fries — \$6.00
	Mixed Greens — \$5.50	Herb Butter Corn — \$5.50
	Garlic Mash'd — \$5.50	Steamed Broccoli — \$5.00
	Grilled Asparagus — \$6.50	Couscous Salad — \$6.00
	Quinoa Chickpea — \$6.50	Garlic Bread — \$4.50



Springtide

The challenge with this project was laying out such a large amount of copy in an organized manner. The typeface choice needed to reflect the business but also be readable to all. My solution is organized and strong.

Software used:

- Illustrator
- InDesign

EmilyMurray

Xero Zing

A no spice hot sauce brand. All three flavours are apart of the same line and required matching branding to show this. The idea was bright and bold just like the flavour.

Software used:

- Illustrator
- Dimension



Aurora Vines

Sunrise, sunset, and moonlight inspired wine labels. I knew I wanted a clean, bright, and attention grabbing design. Something that customers would want to collect and keep perhaps.

Software used:

- Illustrator
- Dimension



Caravan

This project really tested my abilities in layout, grids, and white space. Ensuring the type was legible for readers but also aligned with the high end design proved a challenge.

Software used:

- Photoshop
- Illustrator
- InDesign

The Bouclé Armchair

499.00 CAD

Upholstered armchair in bouclé fabric with contrast wooden sides and legs. Includes adjustable buffers at the bottom of each leg, designed to maintain stability and prevent the legs from scratching the ground.

This armchair is not merely a statement piece; it's a thoughtful creation. The inclusion of adjustable buffers at the bottom of each leg serves a dual purpose, ensuring stability while also preventing any scratches on your floors. This meticulous attention to detail demonstrates the commitment to both form and function.

The thoughtful incorporation of ergonomic design ensures that the upholstered Bouclé Armchair provides not just visual appeal, but also a comfortable and supportive seating option. Its generous dimensions and well-padded seat make it an ideal choice for lounging, reading, or simply enjoying a moment of relaxation.

44

80 cm
31.5"

70 cm
27.6"

48 cm
20.8"

50

LOUNGE CHAIRS

<p>The Puff Bouclé</p> <p>399.00</p> <p>It's plush texture adds a touch of opulence to any living space, providing a cozy and inviting seating option. This armchair is a statement piece that combines style and comfort, promising a warm and welcoming addition to your home. A chic and comfortable yet sturdy addition to any living space.</p> <p>● ● ● ● ●</p>	<p>The Bouclé Armchair</p> <p>499.00</p> <p>Upholstered armchair in bouclé fabric with contrast wooden sides and legs. Includes adjustable buffers at the bottom of each leg, designed to maintain stability and prevent the legs from scratching. Please note that due to the natural variations in the materials, the color of the chair may exhibit slight deviations.</p> <p>● ● ● ● ●</p>	<p>The Cushion Cozy</p> <p>599.00</p> <p>Embodies a harmonious blend of natural elements and minimalist design. Its sturdy oak structure provides both strength and aesthetic appeal, while the platted seagrass base and back offer a touch of organic warmth and texture. A testament to the beauty of simplicity, charm and comfort.</p> <p>● ● ● ● ●</p>	<p>The Puff Chair</p> <p>299.00</p> <p>It's unique aesthetic is a testament to the beauty of organic materials, bringing a touch of nature's elegance into your living space. Please note that due to the natural variations in the materials, the color of the product may exhibit slight deviations, adding to its individual character and charm.</p> <p>● ● ● ● ●</p>	<p>The Ashwood and Linen</p> <p>699.00</p> <p>It's linen upholstery exudes a timeless sophistication, while the natural-finish oak wood frame adds an organic touch, bringing nature's beauty indoors. This armchair is a testament to the seamless fusion of quality materials and impeccable design, promising both comfort and enduring style for your living space.</p> <p>● ● ● ● ●</p>
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Versatail

A brand identity for a new versatile pet accessory company. Their values included quality, innovation, and versatility. The logo was designed to represent infinite uses and has a secret image of a snout in there.

Software used:

- Illustrator
- InDesign



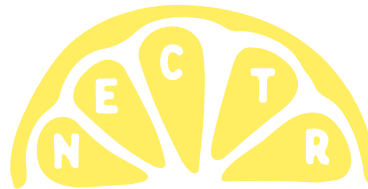
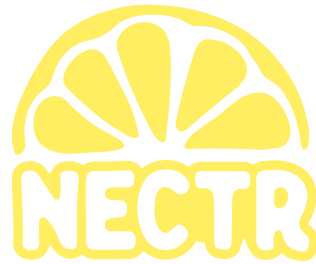
Discover

A one colour challenge. I was tasked with creating an inspirational poster for up and coming designers. One word paired with an inspirational quote. Poster one is word only, poster two is an image, and poster three combines them all.

Software used:

- Photoshop
- Illustrator



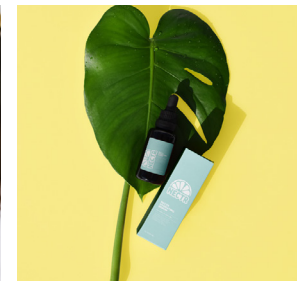
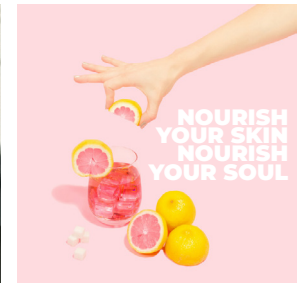
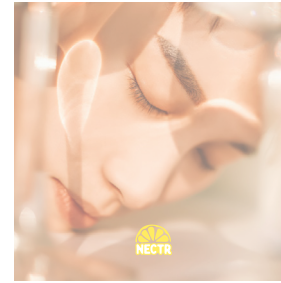


Nectr

From brainstorming a new name for the company to a complete brand identity and packaging design. The fruit slice can be changed per product based on the fruit ingredient. I expanded on this project by creating social media posts.

Software used:

- Illustrator



Essa Public Library

This library wanted a playful and bright new logo. Their main values are growth and community. We kept the existing colour palette but added in the purple to offer some contrast. We also made sure the typeface used is accessible. The logo was voted in by the Board of Directors in Decemeber of 2023 and is now being used.

Software used:

- Illustrator



Enzo's Sweet Treats

This was a project done in collaboration with Tempo Plastics in Innisfil, Ontario. We were tasked with creating a brand, designing a logo and a dog treat bag from scratch. A few options were explored but the end result is bold and eye catching. It would surely grab a customers attention on a shelf. This design won First Place in the competition among my classmates.

Software used:

- Illustrator



Ontario Campaign

The purpose of this project was to entice travellers to come and visit Ontario. It highlighted all the great and lesser known exciting aspects of Ontario. This was achieved with a new logo, a brochure, social media posts, and a website.

Software used:

- Illustrator
- InDesign
- Photoshop
- Adobe XD



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Thank you!



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