

LG Linnea Gremmen
GRAPHIC DESIGN PORTFOLIO

CONTACT

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EDUCATION AND SKILLS

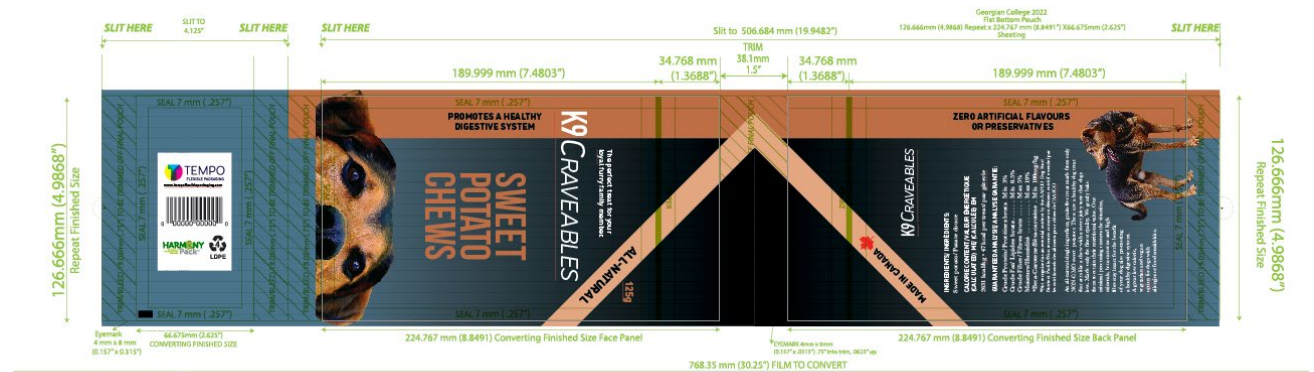
[Resume](#)

DOG TREAT PACKAGE

For this client, the goal was to design a package for sweet potato dog chew. I was also asked to create a brand and logo for the company selling the dog treats. A dieline/artwork file and a 3d mockup of the package were required.

SOFTWARE

Illustrator, Photoshop





CHARITY POSTER

For this volunteer project, I was tasked to design a poster to raise awareness about a significant global issue. The charity was Sleeping Children Around the World. This charity targets the global issue of the lack of basic needs in impoverished countries and the effects this has on child development. The design was created in Illustrator and was intended to mimic a hand drawn illustration.

SOFTWARE

Illustrator, Photoshop mock-up

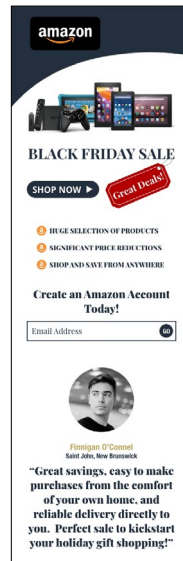


AD CAMPAIGN

This advertisement project was intended to promote Amazon's Black Friday sale across multiple web platforms. This included a landing page, a 3 frame gif, a banner ad, an animation and a Facebook advertisement.


SOFTWARE

Photoshop, Adobe Animate, Illustrator



amazon


BLACK FRIDAY SALE

SHOP NOW 

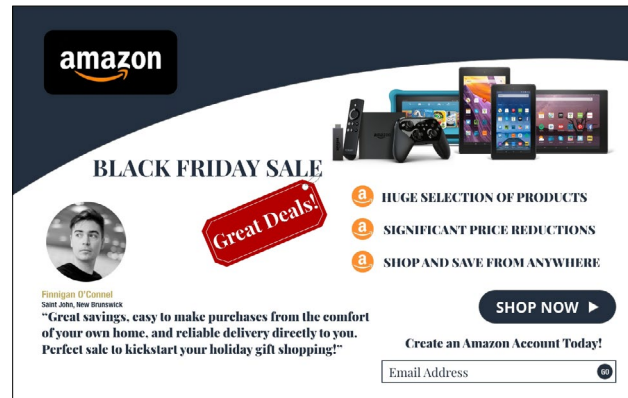
- HUGE SELECTION OF PRODUCTS
- SIGNIFICANT PRICE REDUCTIONS
- SHOP AND SAVE FROM ANYWHERE

Create an Amazon Account Today!

Email Address


Finnigan O'Connell
Saint John, New Brunswick

"Great savings, easy to make purchases from the comfort of your own home, and reliable delivery directly to you. Perfect sale to kickstart your holiday gift shopping!"




amazon

BLACK FRIDAY SALE




- HUGE SELECTION OF PRODUCTS
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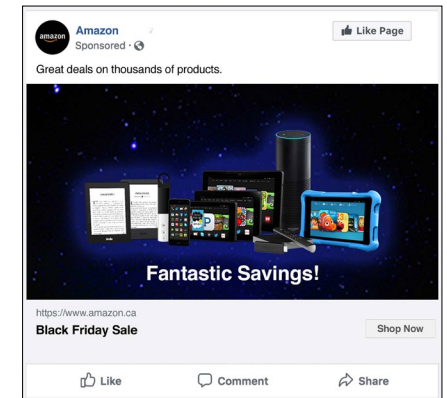

Finnigan O'Connell
Saint John, New Brunswick

"Great savings, easy to make purchases from the comfort of your own home, and reliable delivery directly to you. Perfect sale to kickstart your holiday gift shopping!"

Create an Amazon Account Today!


SHOP NOW 

Email Address



amazon Amazon Sponsored

Great deals on thousands of products.



Fantastic Savings!

<https://www.amazon.ca>

Black Friday Sale

Shop Now

Like Comment Share



amazon

Black Friday Sale

SHOP NOW 





amazon

BLACK FRIDAY SALE

Huge Selection of Products



SHOP NOW



amazon

BLACK FRIDAY SALE

Significant Price Reductions



SHOP NOW



amazon

BLACK FRIDAY SALE

Shop and Save From Anywhere



SHOP NOW

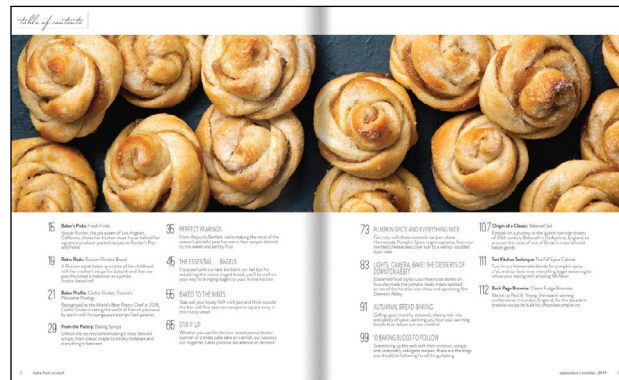
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EDITORIAL DESIGN REWORKING

For the project displayed below, after selecting a magazine, we were tasked with changing the editorial design and making improvements to the original.

SOFTWARE

Photoshop, Illustrator, InDesign

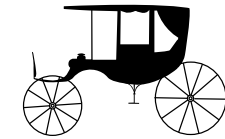
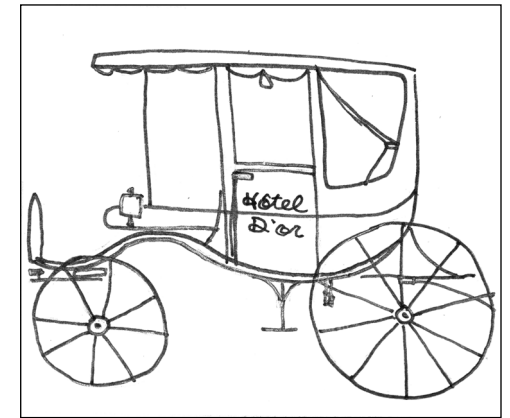
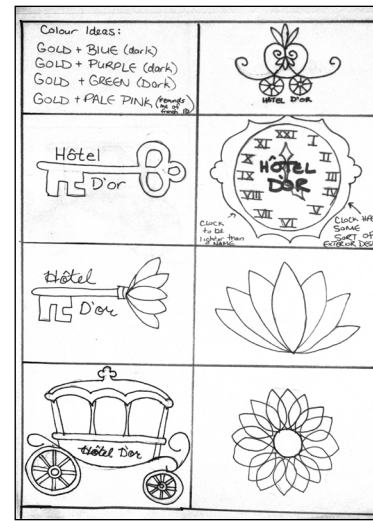
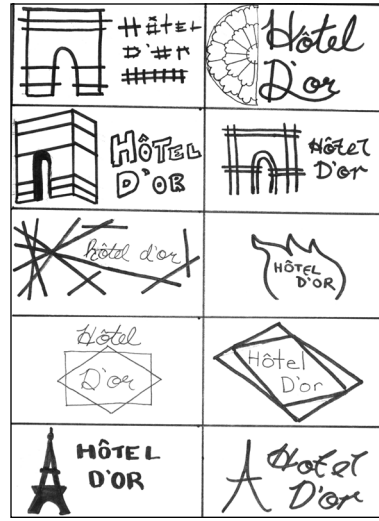


HOTEL LOGO

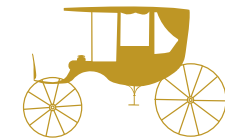
This client wanted a logo design for a French hotel. Here the entire process from thumbnails to final digital concepts can be seen. Colours and design were chosen to fit the company aesthetic and create brand unity.

SOFTWARE

Illustrator, Photoshop mock-up



Hôtel D'or



Hôtel D'or





WHISKEY MAKER'S SIGN

For this sign, a client requested an Illustrator file designed for metal laser cutting. Intended for a cottage decor piece, the club name was based on a humorous nickname derived from the noises made by ice cubes in a whiskey glass. The important aspects of this design was to ensure that all vector components connected so that it would cut in one piece.

SOFTWARE

Illustrator





SNOWBOARD LINE

The brief for this client project was to create a themed product line that would encourage customers to collect the entire line of designs. The theme and name of my creation was "Irony" and contained vector designs inspired by tropical/warm climate animals.

SOFTWARE

Illustrator, Photoshop mock-up



LOGO: BLACK, INVERSE, COLOUR

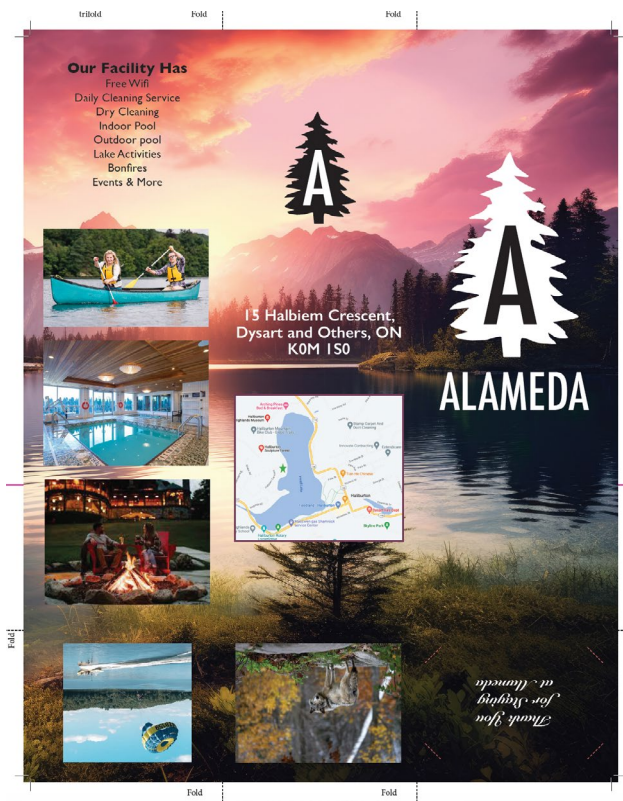


HALIBURTON RESORT ASSIGNMENT

Tasked with the goal of creating an identity (logo) for a hypothetical resort in Haliburton, I designed something simple, memorable, and suitable for the company. With this logo, we were to create a uniform for staff members including a hat and shirt as well as a resort brochure for clients.

SOFTWARE

Photoshop, Illustrator, InDesign

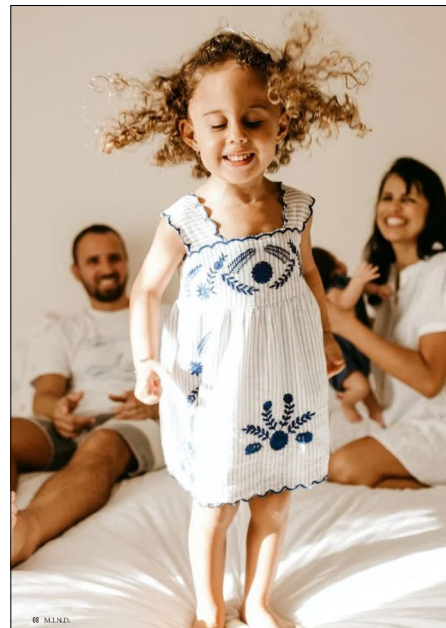


EDITORIAL LAYOUT
DESIGN

For this design we were to choose a topic, collect content, and display this content in an editorial layout. Likewise, the cover and table of contents needed to have a feature article. My chosen topic was autism spectrum disorder.

SOFTWARE

Photoshop and InDesign



**AUTISM SPECTRUM DISORDER:
What is it? How is it Diagnosed?**

WHAT IS AUTISM SPECTRUM DISORDER?

Autism spectrum disorder (ASD) is a neurological and developmental disorder that affects how people interact with others, communicate, learn, and behave. Although autism can be diagnosed at any age, it is described as a "developmental disorder" because symptoms generally appear in the first two years of life.

According to the Diagnostic and Statistical Manual of Mental Disorders (DSM-5), a guide created by the American Psychiatric Association that health care providers use to diagnose mental disorders, people with ASD often have:

- Difficulty with communication and interaction with other people
- Restricted interests and repetitive behaviors
- Symptoms that affect their ability to function in school, work, and other areas of life

"Autism is known as a "spectrum" disorder because there is wide variation in the type and severity of symptoms people experience."

People of all genders, races, ethnicities, and economic backgrounds can be diagnosed with ASD. Although ASD can be a lifelong disorder, treatments and services can improve a person's symptoms and daily functioning. The American Academy of Pediatrics recommends that all children receive screening for autism. Caregivers should talk to their child's health care provider about ASD screening or evaluation.

Early Signs

Parents (and grandparents) are often the first to suspect that a child might be on the autism spectrum. If parents are concerned, they should discuss their observations with a family doctor, pediatrician or nurse practitioner. Some health care professionals may advise a "wait and see" approach or suggest that your child will "catch up." If your child has normal development and then regresses, you should seek help immediately.

Early screening of a child results in an earlier diagnosis and more effective treatment. The earlier the diagnosis can be confirmed by a specialized diagnostic team, the earlier any necessary treatment can begin.

Caregivers of children on the autism spectrum might notice delays in the usual childhood developmental milestones such as speech, eye contact, play with other children or social interactions.

Sometimes autism goes unnoticed or undiagnosed in both children and adults, especially when symptoms are mild or when the person has other disabilities or health problems. In some cases, other medical conditions such as apraxia are present, making autism difficult to recognize. As a result, ASDs may go undetected for years and may only be diagnosed during an educational impasse or a life crisis which puts a person in contact with professionals able to recognize the disorder.

Autism varies widely in its severity and symptoms. An accurate diagnosis and early identification greatly improve the chances of optimal outcomes by establishing appropriate educational supports, treatments and interventions early on in the intervention process.

Signs and Symptoms of ASD

People with ASD have difficulty with social communication and interaction, restricted interests, and repetitive behaviors. The list below gives some examples of common types of behaviors in people diagnosed with ASD. Not all people with ASD will have all behaviors, but most will have several of the behaviors listed below.

Social communication / interaction behaviors may include:

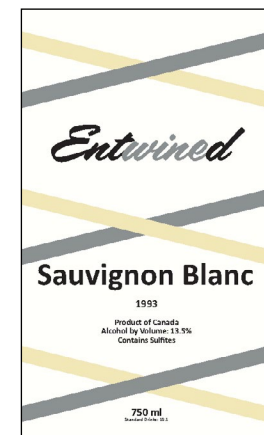
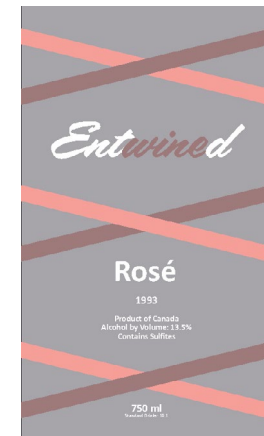
- Making little or inconsistent eye contact
- Appearing not to look at or listen to people who are talking
- Infrequently sharing interest, emotion, or enjoyment of objects or activities (including by infrequently pointing at or showing things to others)
- Not responding or being slow to respond to one's name or to other verbal bids for attention
- Having difficulties with the back and forth of conversation

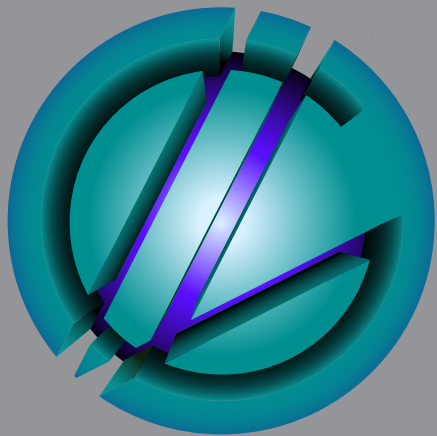
WINE PRODUCT LINE

This is a design created for a line of wine packaging. This included a red, rosé and white wine. The design process included creating a brand and logo, designing 3 wine bottles (front and back labels) as well as gift boxes for each wine type. Finally, mock-ups of all 3 designs were required.

SOFTWARE

Illustrator, adobe dimension





Thank you

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[Resume](#)