

DESIGN PORTFOLIO
2021-2024

Creative Portfolio

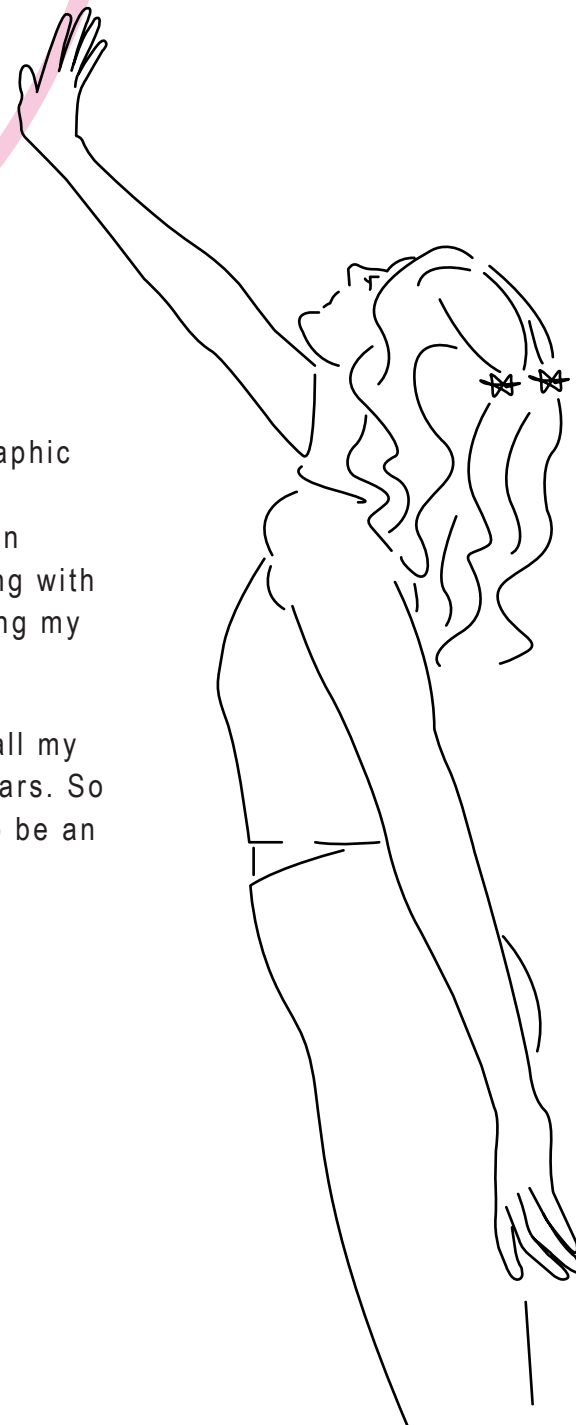
Kiara Day



What is this thing?!

My name is Kiara Day, and I am a 3 year Graphic Design graduate at Georgian College. Ever since I was little I would draw my thoughts on EVERYTHING! From napkins, to body painting with shoe pollish, nothing stopped me from sharing my ideas with whoever had eyes.

This is my Creative Portfolio where I share all my favourite deisgns I have created over the years. So sit back and relax... because this is going to be an interesting ride!



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ARTINT



Magazine Cover

The objective of this project was to design a magazine cover for a fictional publication named ARTINT using a generative AI platform. I was asked to create the cover incorporating supplied content such as the lead article title, a main image created by Ai and then edited within

Photoshop, and supporting articles on topics like COVID-19 resilience with AI, creating the Metaverse, quantum computing's impact on AI. The theme revolves around AI. This project encouraged creativity, experimentation, and fun throughout the design process.



Yukon Magazine



Magazine Cover

This is a magazine page I designed for the province located in Canada, Yukon. This ad was by a company called CanRoute, which wanted to encourage travellers to visit

the Yukon for its captivating scenery and stunning views. I needed to incorporate some body copy, an image and a catching headline.

Exploring the Captivating Scenery and Stunning Views.

An unforgettable wilderness escape with stunning landscapes, Northern Lights, and boundless adventure for nature enthusiasts and explorers.



Yukon Logos



Logo Creation

These logos were created for both a travelling agency called CanRoute and a province in Canada called Yukon. These two logos needed to be cohesive with one another. I

decided to use both a pin shape and the same colours to show cohesion. These logos both had a primary and secondary version to adapt to whatever media they would be placed on.



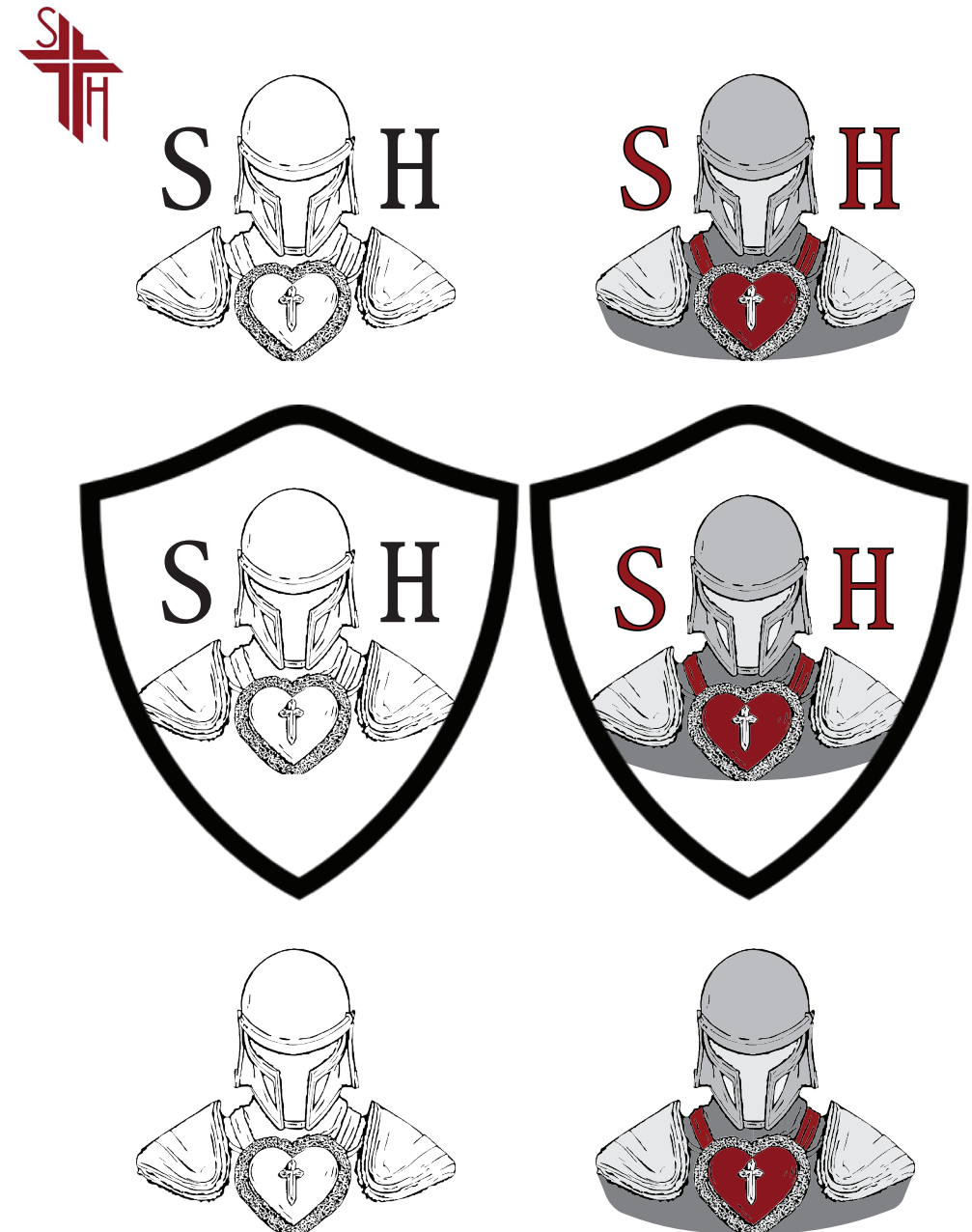
Highschool Logo



Logo Creation

This design was for a competition on who could design the best logo for a local community high school called Sacred Heart. I wanted this logo design to be modern but still fit within their wishes of what

they were looking for. I stuck with the school's colours but also made a no-colour logo to show it differently. I also made sure to show this logo could be changed to fit on smaller items.



Logos By Kiara Day

Planet GJ 15 A b



Poster Crover

This poster was one of the first big projects I did in my first year of college. I still to this day think that it is also my favourite design I've done. We were told to create a poster based on any planet of our

choosing and I chose GJ 15 a b. Every single shape you see was created individually to create this poster as an entire image. It took a long time, but I feel like in the end it was a hundred percent worth it.



Nature Skateboards



Skateboard Design Creation

In this project, the objective was to design three custom skateboard decks, each with a unique and personalized aesthetic. The specifications include creating graphics for skateboard decks, taking into consideration the dimensions and shape of the decks for optimal visual impact. I was encouraged to explore various styles, themes, and colour schemes to bring creativity and individuality to each deck. I wanted to emphasize the

importance of originality and personal expression, allowing myself to experiment with different design elements, such as illustrations and patterns. I had full freedom to draw inspiration from my interests and that was nature by the water. The first board was waves, the second was leaves, and the third was flowers. I love being by the water because of how peaceful it is, and I wanted to show the peacefulness of that through my designs.



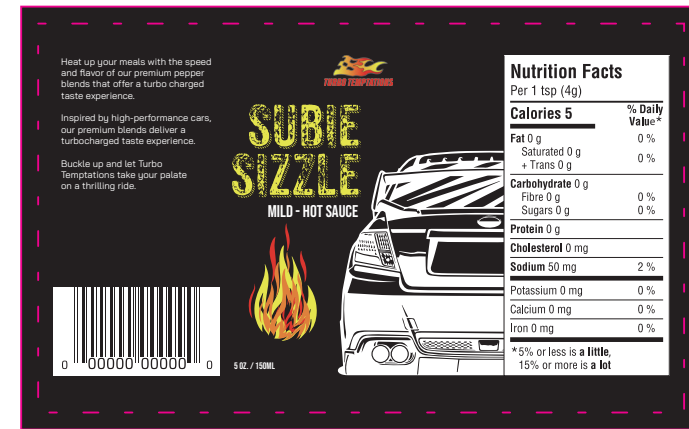
Car Hot Sauce



Hot Sauce Design Creation

I made my own line of car-themed hot sauces. They range from mild to hot. Mild being the Subaru, medium being

the Supra, and hot being the Skyline. I am very into cars, so this was a great first step involving something I love.



**KIARA
DAY**