



*Bailey
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GRAPHIC DESIGNER



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ILLUSTRATION

SKATEBOARD DESIGN

This project is one of my best designs and artworks from the program by deciding on what theme we need to come up with for an target audience based on young children to millennials. So I decided to develop three different skateboards by using my theme of the kraken/sea as its both special and meaningful to its target audience.

Software Used:



GRADIENT MESH

SPARTAN HELMET DESIGN

This project was about creating an object of our choice and use the imagery to create our very own artwork by using different sections of the gradient mesh tool in Adobe Illustrator. The reason why I love this project so much because is fun and looks just like an actual spartan helmet itself. This is also considered probably my best project in the Graphic Design program.

Software Used:

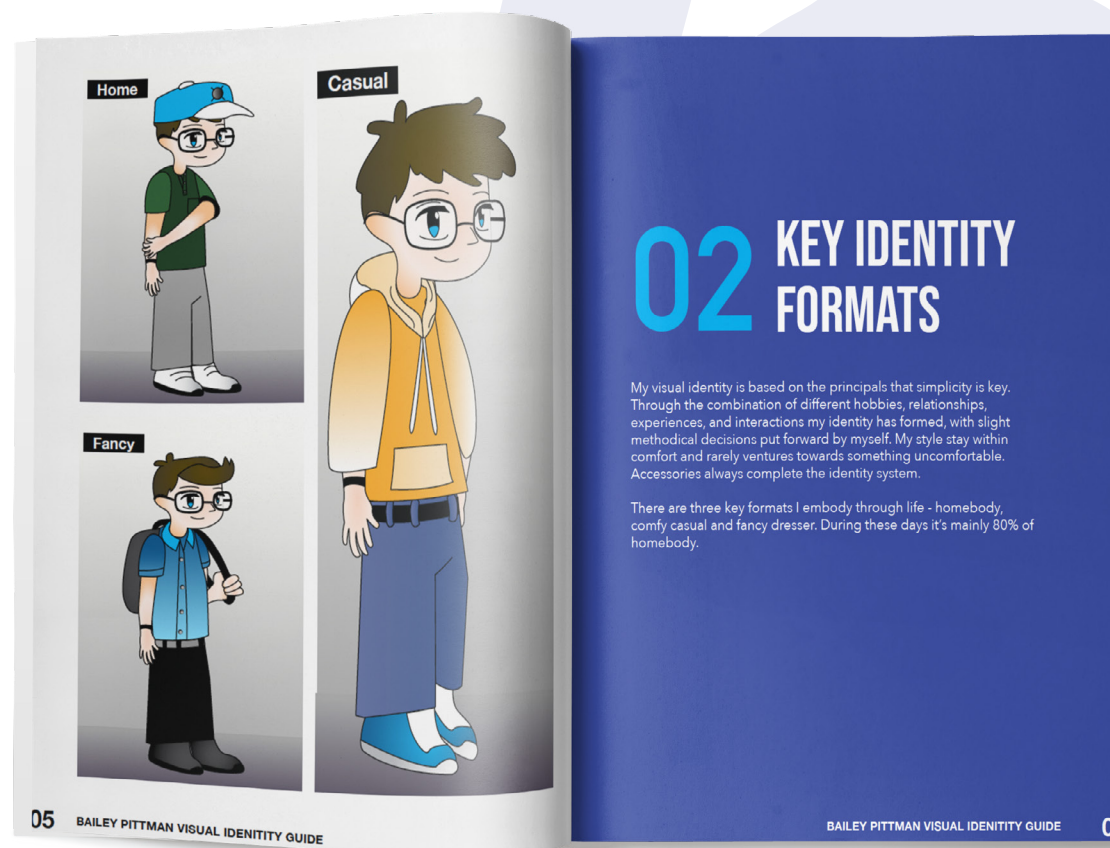


EDITORIAL

IDENTITY GUIDE DESIGN

This project was to create an identity guide of ourselves as graphic designers and to inspire by including a style guides format as an reference compared to different logo brandings that we learned from past events. I also created my own illustrated character to represent a lot of different poses and different outfit ideas as different key formats.

Software Used:



LOGO & WEB



CAFE VERT DESIGN

This project requires in representing the brand's vibe and feeling through visual identity and app design by researching colors, typography and images. Proposed brand design concept explores the nature of the book café. It is targeted specifically towards millennials and middle aged customers who are often attracted towards places that are aesthetically pleasing and relaxing.

CAFÉ VERT

CAFÉ VERT

CAFÉ VERT

Software Used:



3D DESIGN

HOT SAUCE MARKET DESIGN

This project was to create market display of our choice of type of brand and company name that is fictional and display different shelves, posters, merchandise, advertisements and make them 3D in Adobe Illustrator. The main part of this project is to make the marketing display look very detailed and alive so that it would look very efficient and even in measurement so that it would look like an actual display.

Software Used:



PACKAGE & 3D

FIREBIRD HOT SAUCE DESIGN

This project was to create a hot sauce line by designing labels, and a for package design and point of sale dieline that would display the hot sauce line. Then we would develop 3d mock ups of the hot sauces, and coming up with different beauty shots like vehicle displays, posters, billboards and instagram promos in 3D environmental.

Software Used:

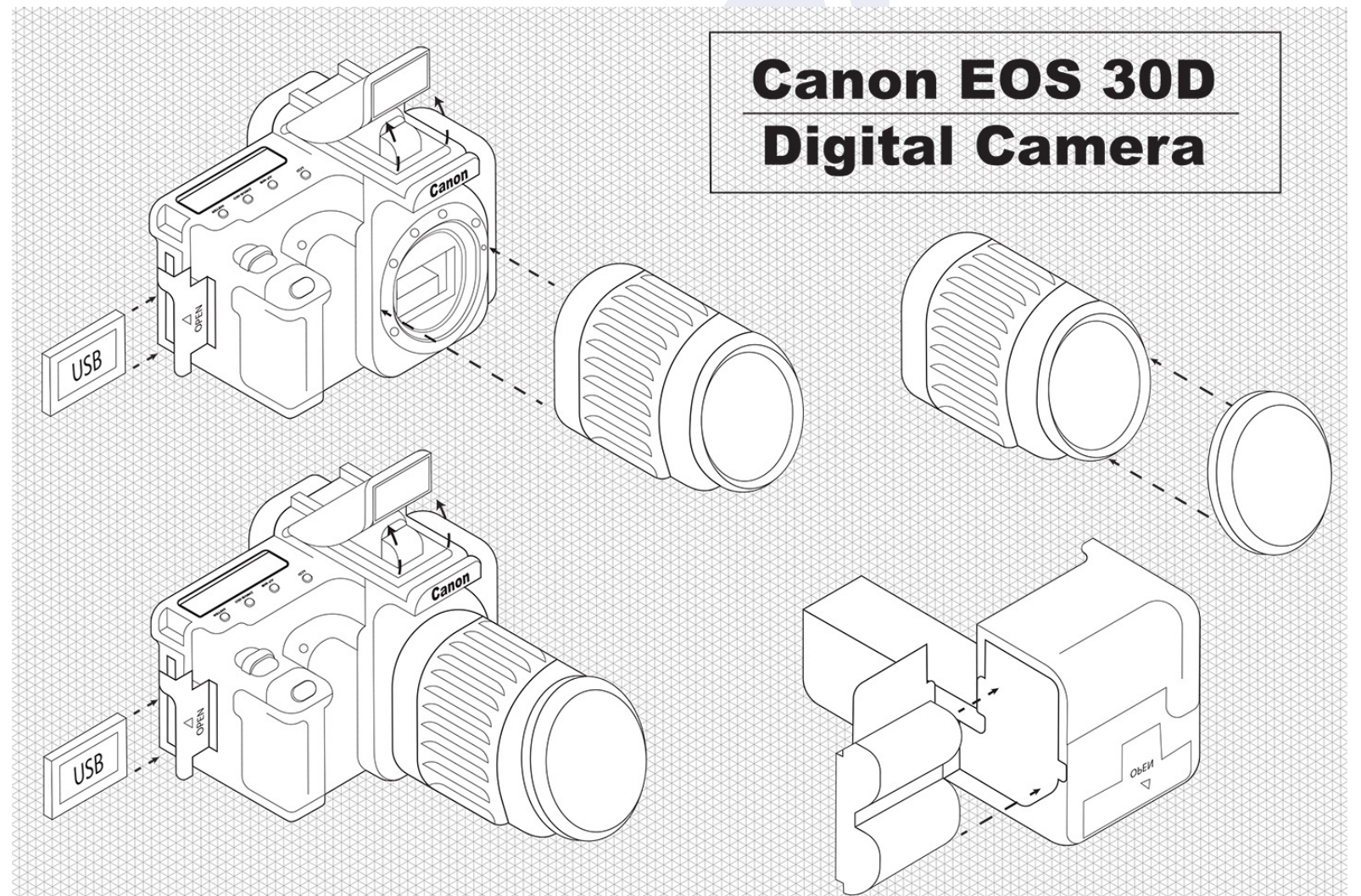


ILLUSTRATION

DEVICE INSTRUCTIONS DESIGN

This project is a grid type illustration of a specific device that is needed a step by step instruction page of separate parts and specific buttons that would make things easy and intricate for the audience to face and experience.

Software Used:

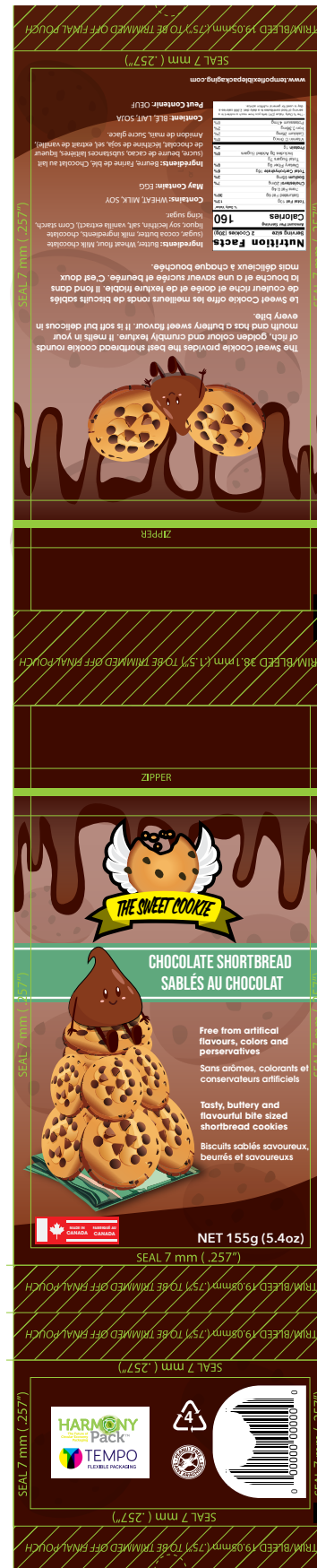


PACKAGING

TEMPO PACKAGING DESIGN

This project was part of a competition organized in 2023 by Georgian College of Barrie, ON and Tempo Flexible Packaging of Innisfil, ON. The goal was to develop a design concept for either a pouch of sweet potato dog treats or chocolate shortbread cookies and prepare it for print using supplied dielines. The winner's design was chosen based on the overall design as well as the quality of the preparation of dielines.

Software Used:

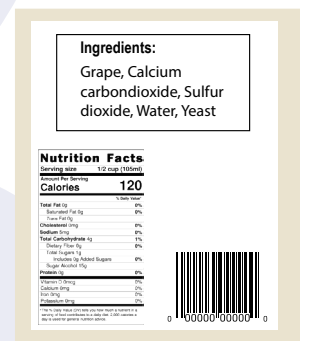
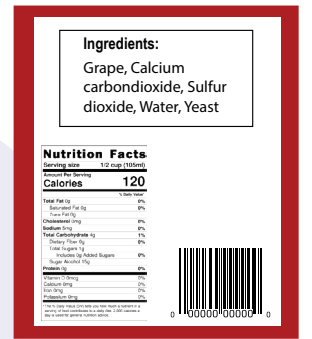
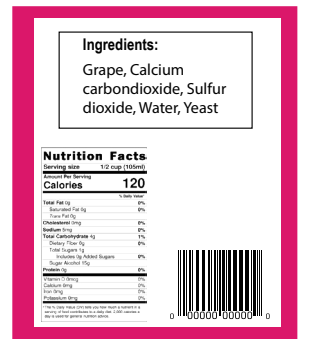
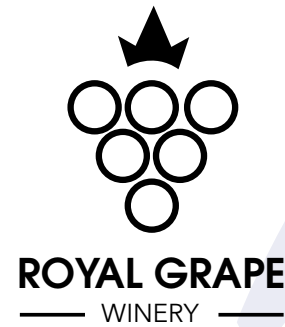


PACKAGING

ROYAL GRAPE WINERY DESIGN

This project was required to create a detailed yet organized package of 3 different flavours wine by designing dielines, labels, and creating a logo for a fictional branded winery. The different flavours are red, rose and white also known as Cabernet Sauvignon and Pinot Grigio.

Software Used:

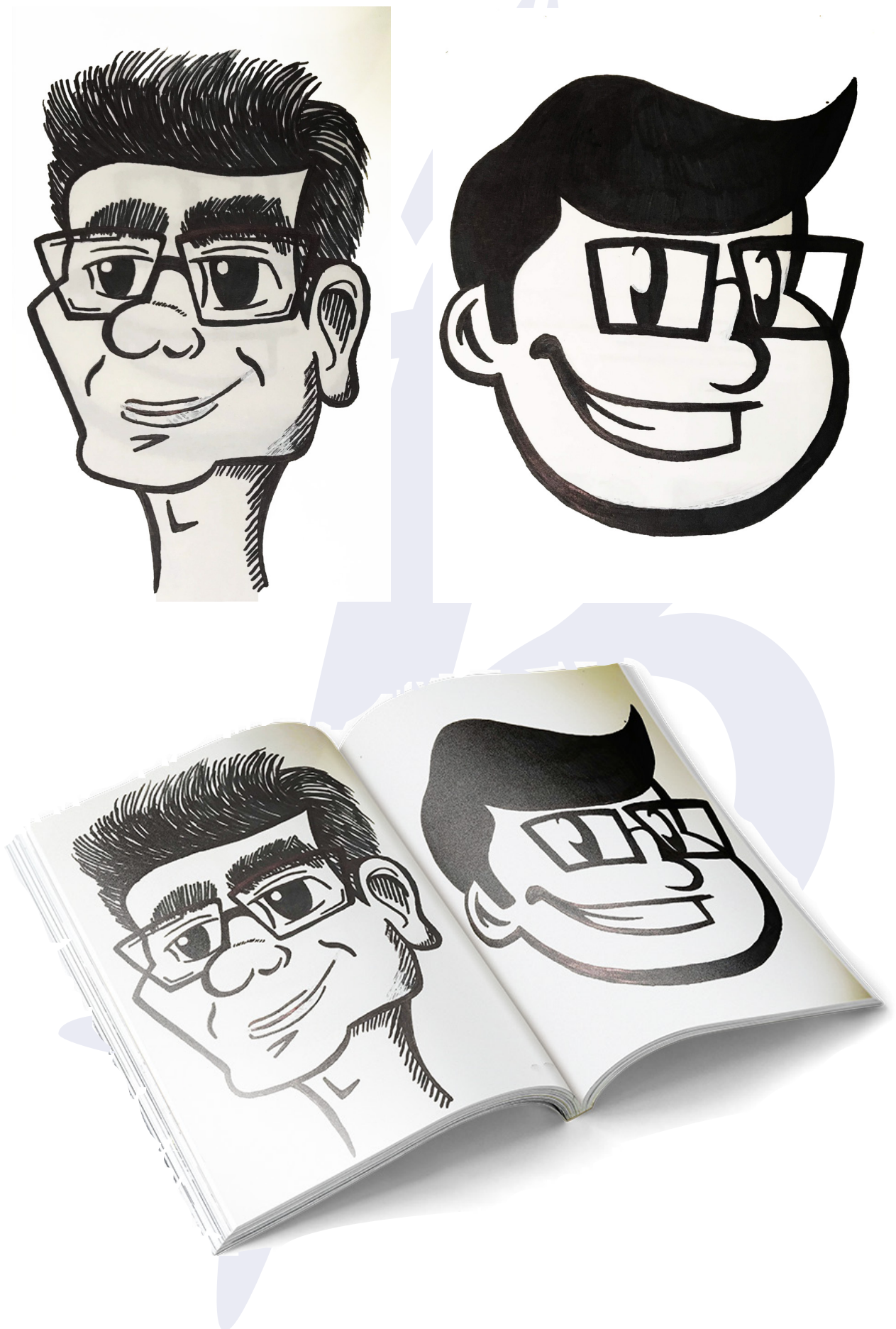


ILLUSTRATION

CARICATURE AND ICON DESIGN

This project was to create a well designed and clean drawing sketch of an imaginary image of our own face as a caricature and also had develop an icon of our face, representing a hobby, personality or a sign of emotion. With the use of pencil and black markers, this has become one of my greatest project pieces outside of digital art and design.

Software Used:

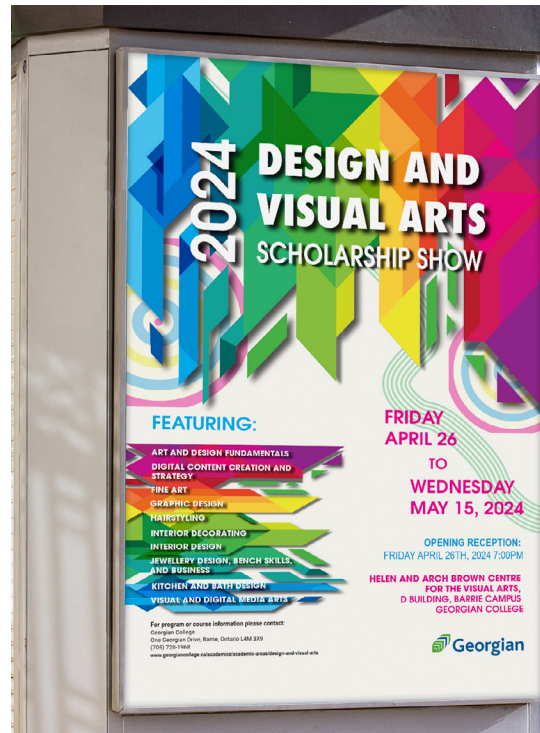


ADVERTISEMENT

SCHOLARSHIP SHOW POSTER DESIGN

This creative poster of the 2024 Design and Visual Arts Scholarship Show was chosen as the winner by the Design and Visual Arts faculty. The main part of this project was created in Adobe Illustrator and developed a pop and fresh look to the effects, graphical shapes and colours that represents the purpose of the design and visual arts organization.

Software Used:





**THANK YOU FOR
VIEWING MY
PORTFOLIO!**



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