

anita rose

DESIGN

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EDUCATION

**3 Year Advanced
Graphic Design Diploma**
Graduating in 2022

SOFTWARE SKILLS

Adobe InDesign
Adobe Photoshop
Adobe Lightroom
Adobe Illustrator
Adobe After Effects
Adobe Animate
Adobe Acrobat DC
Adobe XD
Procreate

JOB HISTORY

Graphic Design Intern
for Emily Creative Co.
Barrie, ON – January, 2022 – Present

Freelance Graphic Designer
for Busy Bee Tutor
Toronto, ON – January, 2021 – Present

Freelance Graphic Designer
for Sprinkle Spells Bakery
Toronto, ON – August, 2021 – Present

Freelance Graphic Designer
for Comin' Home Podcast
Barrie, ON – December, 2021 – Present

Graphic & Product Designer
for Anita Rose Design Stationary
Barrie, Ontario - May, 2020 – Present

QUALIFICATIONS

Extensive experience prioritizing multiple projects while working with tight deadlines.

Ability to work effectively in teams or on an individual basis.

Experience in completing tasks / projects in a timely manner while maintaining a high-quality result.

Highly experienced working with a large variety of clients

Experience turning written / spoken ideas into effective visual mock ups

Extensive knowledge in creating promotional materials, social media content and effective branding guides.

EXPERIENCE

Used InDesign CC to create a variety of editorial layouts, promotional products and interactive digital publications.

Worked remotely with several clients to create brand identities and logos to be used in print as well as web productions.

Utilized Adobe Illustrator to create logos, graphic assets and illustrative work for various clients.

Worked collaboratively with three other designers to create a promotional sales sheet for a client

Built a number of websites using Dreamweaver and programs such as WIX and WordPress.

Used brand and target audience research in order to create designs that align with that of current industry and consumer trends.

Interviewed various clients in order to get an appropriate idea of what they are looking for in terms of design and identity.

Curated an appropriate list of preflight practices to ensure the highest quality result for all print and web projects

A wide range of knowledge regarding design elements and concepts including grids, colour, typography, layout, print and web.

Used Photoshop and Lightroom to touch up and manipulate images for a variety of projects.