



DESIGN EXPERIENCE

- » Created design concepts for Make-A-Wish and adapted designs based on feedback.
- » Managed multiple independent and team-based projects while meeting tight deadlines.
- » Created and developed innovative ideas and materials while working closely with clients.
- » Utilised strong fundamental abilities in negative space and hierarchy while preparing various files for clients.
- » Effectively collaborated with two other designers on developing print and web ready marketing materials.

KEY SKILLS

- » Effectively communicated with clients over email and video calls in a clear and concise manner.
- » Positive attitude while remaining flexible with the addition of new ideas.
- » Embraced leadership in a team environment while maintaining a collaborative spirit.
- » Ability to adapt to a variety of styles while maintaining a unique perspective.
- » Excellent oral and written communication skills.

EDUCATION

- » Georgian College 3 Year Graphic Design Advanced Diploma
- » Graduated *summa cum laude* from Sir William Mulock Secondary School.

EXTRACURRICULARS

Ross Street Student Committee member at Georgian College (2020-2022)

SOFTWARE SKILLS

- » Fluent in Mac & PC environments
- » Strong understanding of Adobe Creative Suite
 - Photoshop
 - InDesign
 - Illustrator
- » Fluent in Microsoft Office Suite
 - Word, Excel, PowerPoint

TRADITIONAL ART SKILLS

- » Extensive experience in fine arts with an emphasis in tone and ambiance, colour usage and layout.
- » Strong knowledge of shape, composition and perspective.
- » Ability to refine ideas through the creative process of initial concepts to a complete, final product.

AWARDS & HONOURS

- » Dean's List recipient for five consecutive semesters at Georgian College with a GPA above 95%.
- » 1st place winner of Tempo Flexible Packaging Design Competition.
- » Received Graphic Design Advisory Committee and Alumni Award (May 2021)

WORK EXPERIENCE

- » Junior Visual Designer at Notion Studios (May 2022 - Present)
 - Worked underneath lead designers and creative directors to provide various companies with professional marketing materials.
 - Efficiently utilised time management skills to complete required tasks for tight deadlines.
 - Promoted from Junior Visual Design Intern for work ethic and efficiency.
- » Key Holder at Radiant Fine Jewellers (Oct 2018-May 2022)
 - Supervisory role, responsible for overseeing opening and closing of the store and training new employees.
 - Promoted from Sales Associate for strong work ethic and customer service experience.
- » Rides Team Lead at Canada's Wonderland (2017 operating season)
 - Overseer of correct operation and safety of rides and guests by scheduling and delegating duties for Ride Operators. Including training new employees.
 - Promoted from Ride Operator for dedication and flexibility in the workplace.
- » Graphic Designer for Make-A-Wish Winter Campaign (2021)
 - Collaborated with another designer on multiple marketing materials to help reach a goal of \$50,000 in fundraising.