

REID

TSINGOS

GRAPHIC DESIGN

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● WORK HISTORY

Contract Designer - Sidekix Media *(Feb 2022 - Current)*

Designing digital brand assets and social media brand imagery. Sourcing stock imagery, creating full client branding from scratch, managing over 30 client accounts' branding; weekly social media posts, ad campaigns & additional media on a full-time basis.

Creative Lead - B.R.A.I.N.S. Research *(June 2020 - Current)*

Designed brand's logos, social media posts, event booths and publications. Managed very strict deadlines and tight schedules, communicated with head of marketing in an efficient manner in order to effectively produce the best designs within an expected time frame.

● EDUCATION

Currently attending Georgian College in the 3-year graphic design program. Will be graduating in April of this year.

Attended and graduated from Bradford District High School from 2015 to 2019.

● RELEVANT EXPERIENCE

Created social media posts, templates, branding and additional collateral for an extended range of varying clients.

Laid out and designed effective editorial pieces ranging from annual reports to brochures & other cross-platform media.

Created motion graphics for brand imagery, primarily animated logos.

Designed and edited promotional advertising video media.

Created mockups and practical applications of web layouts.

Designed adverts for print use and effectively migrated additional digital versions.

Created entire mock brands for brand image work, including the creation of logos, print & digital advertising, product packaging, publications, websites & brand style guides.

● RELEVANT SKILLS

Fluent in the Adobe Suite, including Photoshop, InDesign, Illustrator, After Effects, Dimension & XD.

Ability to work very efficiently and effectively in an independent and remote environment.

Proficient in working in a team environment and collaborative situations.