

Trevor McDougall

GRAPHIC DESIGNER

A 8-945 9th Ave West
Owen Sound, ON, N4K 4N8

H 519•416•7907

C 519•379•1806

E mcdougall30@hotmail.com

Profile

I am an enthusiastic, self-motivated individual who is passionate in all aspects of design. I have a great deal of knowledge and experience in many areas of the graphic design industry including print, production, web design and vector illustrations. I continue to strive to improve my skills and knowledge everyday.

Education

Currently attending Georgian College
3 Year Graphic Design Advanced Diploma
Program ♦ Graduating 2022

Software Skills

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe Dreamweaver
Adobe XD
Adobe Dimension
Adobe Premier Pro
Adobe Acrobat
Microsoft Office
Canva

Honors

Deans list student (GPA 84%)

Relevant Job History

Experienced at multi-tasking and handling many projects at once while working with a deadline.

Managed a team and Department while at Canadian Tire, and delegated tasks and worked in a team environment.

Experience at meeting deadlines and prioritizing jobs that need to be completed.

Responsible, and trustworthy. Experienced at opening and closing of workplace in many jobs in my past.

Design Experience

Using Canva, I worked for a Social Media Promotions Company from Barrie area that represented, and handled Social Media accounts for multiple businesses. Designs were targeted towards each clients main audience.

Utilized design principles to create effective, consistent and innovative concepts for branding/corporate identity brand guides, editorial spreads, advertisements, packages, web and new media projects.

Improved and prepared files for press, including illustrations and photos using Photoshop and Illustrator, along with final layouts using InDesign.

Produced both print and web ready files. In-depth knowledge of design concepts including layout, color, typography and print.

Manipulated 2D and 3D rendering using Illustrator and Photoshop.

Trained in photography and established basic skills for use in design.

Organized, and able to manage, and prioritize multiple projects while meeting required deadlines.

Works well with others, and has the ability to maintain consistency with regards to branding.

Worked on a campaign with the Make-A-Wish Foundation for their holiday fundraising campaign. This included various posters, fundraising tips, and social media posts, and ads.

Designed website elements, logos, and Social Media headers using Illustrator, and Photoshop.

Designed conceptual art for clothing to be printed for a radio station. Also did art for individual shows and on-air personalities for same station, while under a united banner.

Conceptualized, and created an album cover, both front & back using Illustrator, Photoshop and InDesign.

Created, and edited artwork for an ongoing social media campaign for weekly uploads for a radio station, and podcast.