





JAEHEE LEE
Graphic Designer

PERSONAL INFO

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HELLO!

My name is JaeHee Lee from South Korea, and I am a recently graduated graphic design student in Ontario. After many professional practices and technical lessons in both illustration and graphic design, I aspire to be a designer who will be professional, inspiring, creative, and credible. My main interests are logo design, brand identity design, illustration, UX and UI design, and package design. Since the industry rapidly changes every day, I would like to become a designer who can adapt, change, and grow like a chameleon.

PROFESSIONAL TRAITS

- | | |
|------------------------|-------------------------|
| Ambitious | Critical Thinker |
| Detail-Oriented | Hard Working |
| Passionate | Responsible |

TECHNICAL SKILLS

Fluent in...

- **Mac Environment**
- **Adobe** Photoshop
Illustrator
InDesign
XD
Dimensions
Acrobat
After Effects
Lightroom
- **Other** Procreate
Figma
Vectornator
Clip Studio Paints
Sketch
3D Blender

DESIGN SKILLS

- Capable of editing, manipulating, and retouching images on Photoshop
- Capable of creating illustrative materials in traditional and digital art methods
- Capable of creating wireframes, UI layouts, and prototypes of websites or applications
- Capable of designing print-ready materials such as pamphlets and business cards
- Capable of designing three-dimensional packages and products on Dimension
- Capable of constructing propelling brand styleguides and relevant assets

EDUCATION

Georgian College Graphic Design Advanced Diploma Aug 2019 – Apr 2022
Barrie, Ontario, Canada

- Learned the principles and fundamental skills in digital art and design
- Learned both basic and advanced techniques on various Adobe software
- Practiced workplace environment communication skills as a designer
- Practiced projects with real clients to enhance their business objectives

Fashion Institute of Technology Illustration Associates in Applied Science Sep 2014 – May 2016
Manhattan, New York, USA

- Activities and Societies: Former Member of FIT Illustration Major Zine Club
- Learned the fundamental skill sets as an illustrator and a classical painter
- Learned principles and knowledge in perspective, colour theory, anatomical drawing, and storytelling
- Practiced in developing artworks for commercial, social, and industrial purposes

WORK EXPERIENCE

[CLICK HERE](#) to see more work history

ClubHub Marketing & Communication Intern, Graphic Designer Feb 2022 – Mar 2022
London, Ontario, Canada

- Designed the company's social media posts about their promotions
- Designed layouts and mockups for the clients' business cards, postcards, and flyers
- Retouched client photos or recreated their business materials into editable vector files on Illustrator

ReadingStar Institute Academy English Instructor May 2021 – Nov 2021
Gyeonggi, South Korea

- Taught English to Korean elementary school students through child-friendly American literature
- Taught subjects such as vocabulary, grammar, reading, writing, pronunciation, and listening

NEICO Co., Ltd Hospitality Service Development Junior Graphic Designer Oct 2020 – Jan 2021
Seoul, South Korea

- Designed the logo, styleguide, and other visual assets for the company's developing software
- Co-designed the wireframe, UX, and UI elements of the company's software
- Designed sales pitch pages of the software at the start-up funding website named WADIZ

CERTIFICATES

- | | | |
|--|---------------------------|---------------------|
| ■ ACA (Adobe Certified Associate) Photoshop | Adobe | Jun 2020 – Jun 2022 |
| ■ ACA (Adobe Certified Associate) Illustrator | Adobe | Jul 2020 – Jul 2022 |
| ■ ACA (Adobe Certified Associate) InDesign | Adobe | Jul 2020 – Jul 2022 |
| ■ GTQ (Graphic Technology Qualification) Photoshop | Korea Productivity Center | No Expiration Date |
| ■ GTQ (Graphic Technology Qualification) Illustrator | Korea Productivity Center | No Expiration Date |

AWARDS AND OTHER EXPERIENCES

- | | |
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| ■ International Content Design Exhibition 2012 | Honorary Award |
| ■ The Congressional Art Competition for High School Students 2012 | Honorary Award |
| ■ Christian Reformed World Missions Poster Contest 2013 | Honorary Award |
| ■ Passaic County Art Educators of New Jersey Y.A.M. State Shows 2014 | Honorary Award |
| ■ International Character Content Exhibition 2014 | Specially Selected |
| ■ The 25th Korea-International Illustration Competition 2014 | Selected |
| ■ The 20th International Communication Design Competition 2014 | Honorary Award |
| ■ The 27th Korea-International Illustration Competition 2016 | 3rd Place |
| ■ Republic of Korea Air Force Crime Prevention Visual Media Contest 2018 | 3rd Place in Poster Category |
| ■ Opened solo art exhibition at a local establishment in 2017 | Seoul, South Korea |
| ■ Displayed artworks at Chungbuk Art Festival in 2017 | Cheongju, South Korea |