


# MY PORTFOLIO

 Scarborough, Canada

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[View my resume](#)

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**NGOC K. ANNE HOANG**  
GRAPHIC DESIGNER

# Turto\_moving company

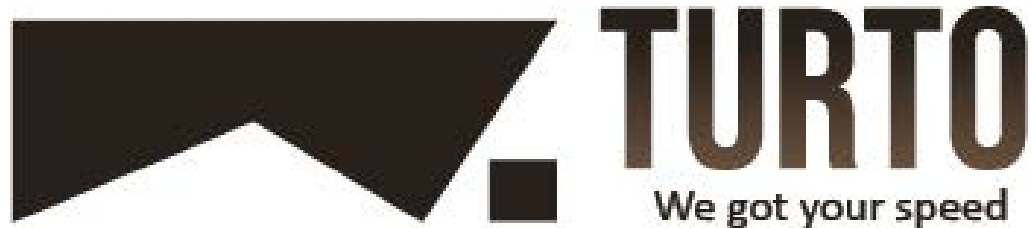
Brand Identity | UI Design | Brochure | Social Media Posts

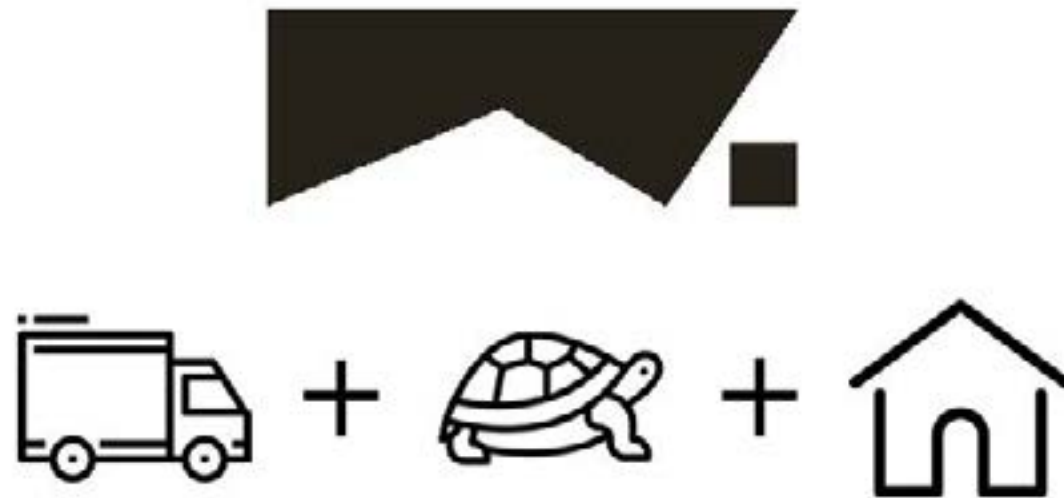
I was required to do a moving company, and I came up with a name and a brand identity for it.

I chose “Turtle” to be my mascot for this brand. Despite the characteristic that the Turtle has, it is still known for safety, certain when moving. This is a perfect mascot as it is a “moving company” that needs to keep things certain, secure and dedicated.

Then I created a whole campaign for it, from a developed idea of creating a logo to the Home Page Website to the Brochure and finally, the Instagram posts.

[Learn more Turto on my website](#)





Turto is a combination of two words: Turtle and Go.

# TURTO

Its mascot inspiration is "turtle" which shows the certain, reliable and sustainable; with the combination of the word "go" makes the company's name. The logo itself represents the turtle shell, also the shape of the moving truck. The square upfront not only represents the head of the turtle, but also the head of the moving truck. Negative space below represents the shape of the rooftop.



[Learn more Turto on my website](#)







## Nova Scotia Advertising Campaign

This is a group project which got assigned a province in Canada to promote, engaging travellers after the pandemic. I created province logo (Nova Scotia) for this project as well as the billboard.



## 20 faces Poster:

20 faces poster which made from photoshop showing variety of ways how to approaches the tool. Learn how to use the pen tool properly, cut and paste from different images to create a poster.





# SARAH HAWLEY ART



Letter S

+



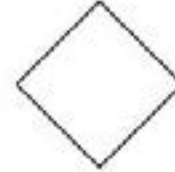
Letter H

+



Stylized letter A  
opposite

+



Diamond shape

+



Camera

## SHA

Brand Identity | Business Card

Corporate with photography students to create an identity for their brand.





**Sarah Hawley Art**



**SARAH HAWLEY ART**

**SARAH HAWLEY ART**  
*finding art... is the everyday*



**Sarah Hawley**  
**Photographer**  
*Finding art... in the everyday*  
Sarah.Hawley@MyGeorgiaArt.ca  
(703) 000-1234



**SARAH HAWLEY ART**

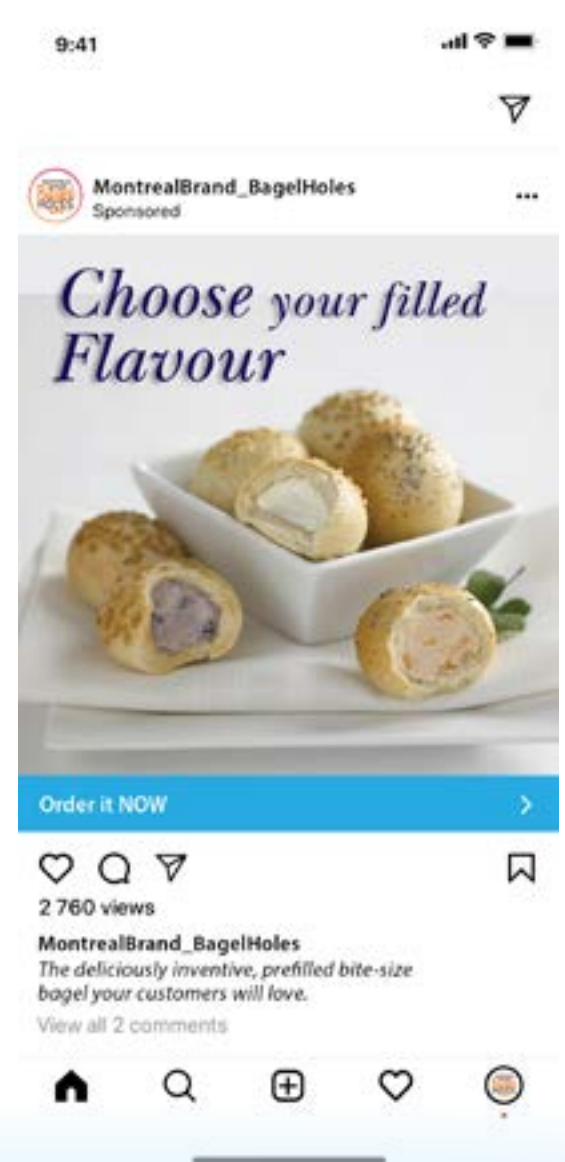


## Art Fest\_Magazine Infographic

### Double page spread

Based on the provided information, created and promoted an infographic that is understandable.

The ArtFest occurs in 3 weeks and included multiple artworks from different artists each week. Some occur through 3 weeks, some just happen on a certain week.



## Bagel Hole Brand

### Social Media Posts

Created Instagram posts and story to promote products for the Bagel brand.  
Make attractive headlines and body copy to advertise.



# Illustration: Zentangle


Handrawing art style.



**THANK YOU**  
FOR YOUR TIME

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