



647-205-2330
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sunshinebalili.com

PROFILE

I am a graphic design student with knowledge and skills in print production, web design, digital page layout and illustration. I work well in collaborative teams and independently in a fast-paced environment.

EDUCATION

Georgian College

Graphic Design 3 yr Advanced Diploma
2019–present

Georgian College

Art and Design Fundamentals 1 yr certificate
2018–2019

SOFTWARE SKILLS

Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Adobe After Effects
Adobe Acrobat
Adobe XD
Microsoft Office

ACHIEVEMENTS

2019-2020 Dean's List Student
2019 SDVA Scholarship Show Nominee
Tony Gilsenan Award

OTHER JOB HISTORY

Emergency Management Training Inc.
Graphic Designer (May–August 2021)

Panera Bread
Associate (2019–2021)

Friendship Force Lake Simcoe
Design volunteer (2021)

DESIGN EXPERIENCE

Worked collaboratively with a team and independently to design advertising and marketing materials.

Ability to manage multiple projects and multi-task generating design solutions effectively through research, rough concepts, gathering feedback and final design execution.

Designed a brand identity including a logo, business card, stationery and website with an accompanying brand style guide.

In depth knowledge of the principles of design including the importance of visual hierarchy and color theory.

Good understanding of pre-flight/pre-press checks for print production.

Designed advertising and marketing materials for web and social media, with accompanying print materials i.e. posters, brochures, banners.

Designed and executed user interface designs for web and mobile use.

Manipulated and edited photographs as well as some photography skills.

Produced motion graphics and video editing utilizing Adobe After Effects.