

carolina lambert

GRAPHIC DESIGNER

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EDUCATION

- Graphic Design 2019 to Present
3yr Diploma, Georgian College
Graduating 2022
- Early Childhood Education 2015-2017
2yr Diploma, Georgian College

SOFTWARE SKILLS & ABILITIES

- Mac & PC Environments
- Adobe Creative Cloud
- Illustrator
- Photoshop
- InDesign
- Dreamweaver
- Dimention
- Adobe Acrobat
- PDF Form Editing
- HTML Code and CSS
- Content Management Systems
- Blog Formats
- Microsoft Office Suite
- Procreate
- Canva

ACHIEVEMENTS & OTHER CREDENTIALS

- Dean's list semester 2 - 5
- Graduated with honours in ECE
- Won third place in package design competition through Tempo Plastics

RELEVANT JOB HISTORY

Freelance 2020 - Present

- Painted watercolor house portraits for real estate agent
- Designed wedding stationary
- Designed new logo for Realtor
- Designed one page sell sheet for fabric mask company
- Illustrated patterns for children's clothing

The Tailored Career

- Created social media posts using Canva
- Design statistics infographics
- Re-designed workshops
- Created Zoom backgrounds
- Created brand assets

DIGITAL & PRINT EXPERIENCE

- In-depth knowledge of finding design solutions using Adobe software
- Designed, developed and created editorial layouts, posters, and other material using Illustrator and InDesign
- Worked collaboratively as part of a team of three designers to create a four page sell sheet
- Knowledge in post-production, preflight and other aspects of print production
- Ability to produce projects from rough concepts to a polished finished product for both print and on-line productions
- Ability to maintain proper file formatting in a well organized manner
- Knowledge of a variety of graphic design aspects including layout, typography, research development and colour theory
- Knowledge in photo manipulation, editing, resizing and photographic communication
- Designed and re-designed packages using efficient dielines and following specific production and printing specs

QUALIFICATIONS

- Highly Creative
- Able to handle multiple projects with a variety of deadlines

HOBBIES

- Painting - watercolour and acrylic
- Drawing - graphite and markers
- Digital Illustration - Procreate