



ERIC BLOCK

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EXPERIENCE

Sole animator, character designer, environmental designer, and sound designer on an animated educational series.

Developed and designed editorial layouts utilizing InDesign, Photoshop and Illustrator.

Worked collaboratively as a team making a logo and functioning website for a client.

Developed and Produced a brochure for a client making sure it was press ready and free of errors.

Creative experience in making and following a corporate style guide.

Ability to conceptualize and produce strong polished graphics from original ideas for both print and Online applications.

Ability to create 3D mock-ups from scratch utilizing Illustrator, Photoshop and Dimensions.

Developed intro logo animations for multiple companies from preexisting logos.

Animated and lip synced a 2D character featured in weekly released web video series utilizing Adobe After Effects, meeting tight deadlines and short turnovers.

Improved and prepared files for press, including Illustrations and photos using Photoshop and Illustrator, along with final layouts using InDesign

Proficient with the entire Adobe Creative Suite.

EDUCATION

Graphic Design 2019 to 2021
3yr Advanced Diploma, Georgian College

SKILLS

Highly creative with a passion for the arts.

Ability to work in a fast paced work environment in both team and individual circumstances.

Able to deal with multiple projects prioritizing accordingly, meeting time deadlines.

Diligent and hardworking.

WORK HISTORY

Puff Digital 2021 - Present
Worked along side designers as well as editors to produce animated social media posts and HTML advertisements for companies, as well as being the sole animator on an educational series

Pillitari Estates Winery 2020
Worked in customer service and retail giving wine tours to customers, fast-paced work environment, time management as to keep on tour schedule.

Drake Industries 2018 - 2020
Worked in a team setting doing landscaping and stone work, hardworking and fast-paced work environment.

Dominoes Pizza 2015 - 2017
Worked in customer service, resolved issues, while communicating effectively and dealing with customers in a friendly way.