



madison rogers designs

CONTACT

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Email

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SOFTWARE SKILLS

- Mac & PC Environments
- Adobe Creative CC
- InDesign
- Illustrator
- Photoshop
- Flash
- Muse
- Wordpress
- HTML editors
- Content Management Systems
- FTP Programs
- Blog Platforms
- MS Office Suite including Word, Excel, and Powerpoint

WORK HISTORY

GTA AM Tour | January 2017 - Present

Graphic Designer for promotional flyers, posters, and tour handbooks

Seku Photography | April 2016

Logo design and branding

Beyond Mg | August 2017

Graphic Design Intern

City of Barrie | January- April 2018

Sign Shop Co-op Student

PROFILE

I have acquired extensive knowledge and experience in many areas of graphic design including print production, editorial design, web design, branding, and vector illustration. I am passionate about all aspects of the design industry and continually strive to improve my skills, knowledge, and proficiency.

EDUCATION

Art Fundamentals Certificate | Sheridan College | April 2015

Graphic Design 3 Year Advanced Diploma | Georgian College | April 2018

AWARDS AND HONOURS

- Achieved Dean's List standing for both first and second year of the program
- Received Karyon Scholarship award
- Received 2014 Ontario Scholar award
- 2014 Academic Award for Interdisciplinary Studies, Media Arts, and Yearbook

DESIGN EXPERIENCE

- Designed and created editorial layouts and promotional materials utilizing InDesign CC
- Worked collaboratively as part of a team of four designers to create informational materials for Royal Victoria Hospital (RVH), meeting tight deadlines
- Highly detail orientated so therefore a good understanding of print production and prepress/preflight checks
- Developed and designed brand and corporate identities using Illustrator, and InDesign.
- Designed and executed concepts for web and new media projects using Photoshop, Muse and Flash.
- Proficient skills working with Wordpress to create and design functional and effective web interfaces.
- Developed, designed and executed various promotional advertising and marketing materials including brochures, flyers, posters, business cards, handbooks, etc. using InDesign and Illustrator.
- Proficient skills working with typographic formatting, and layout organization to achieve effective web and editorial designs.