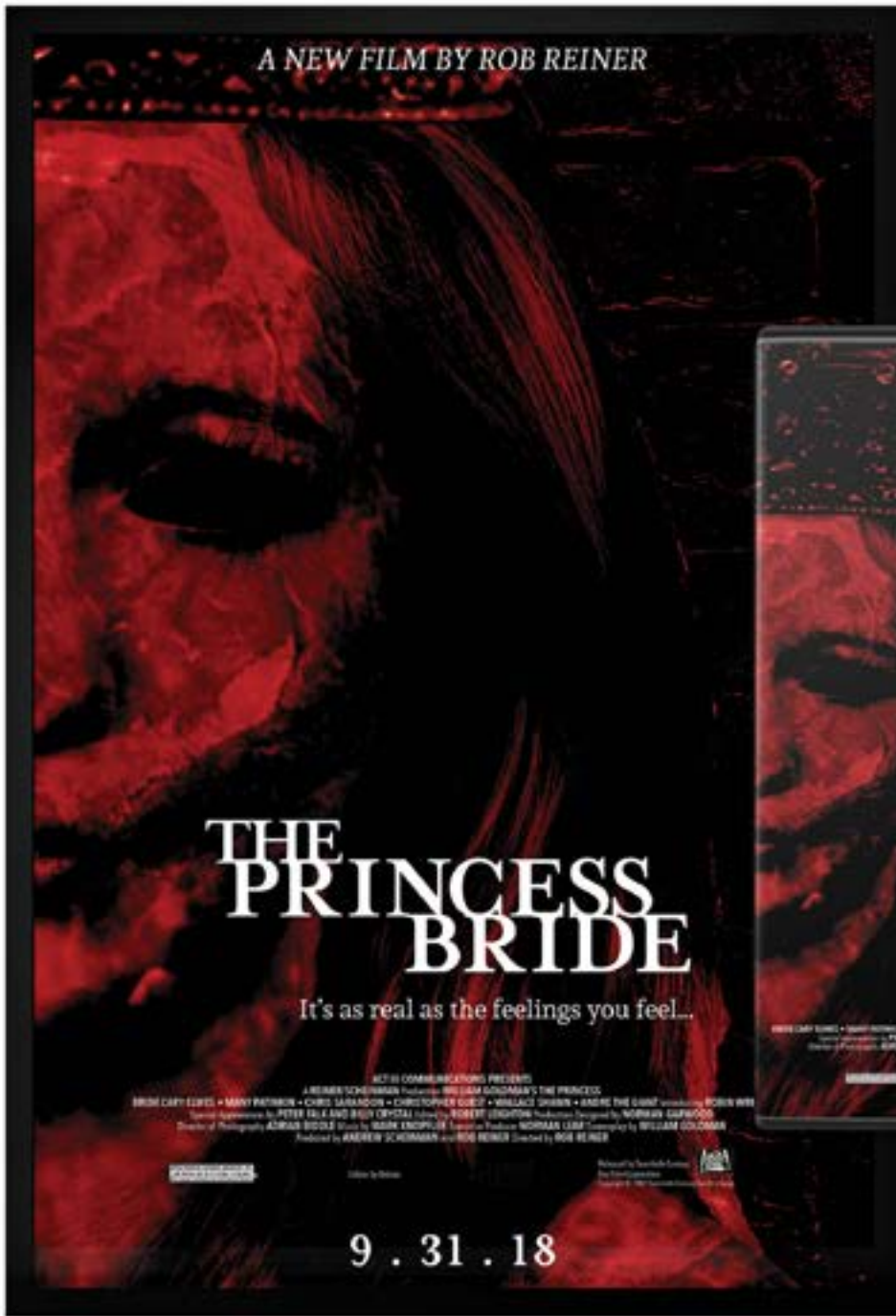


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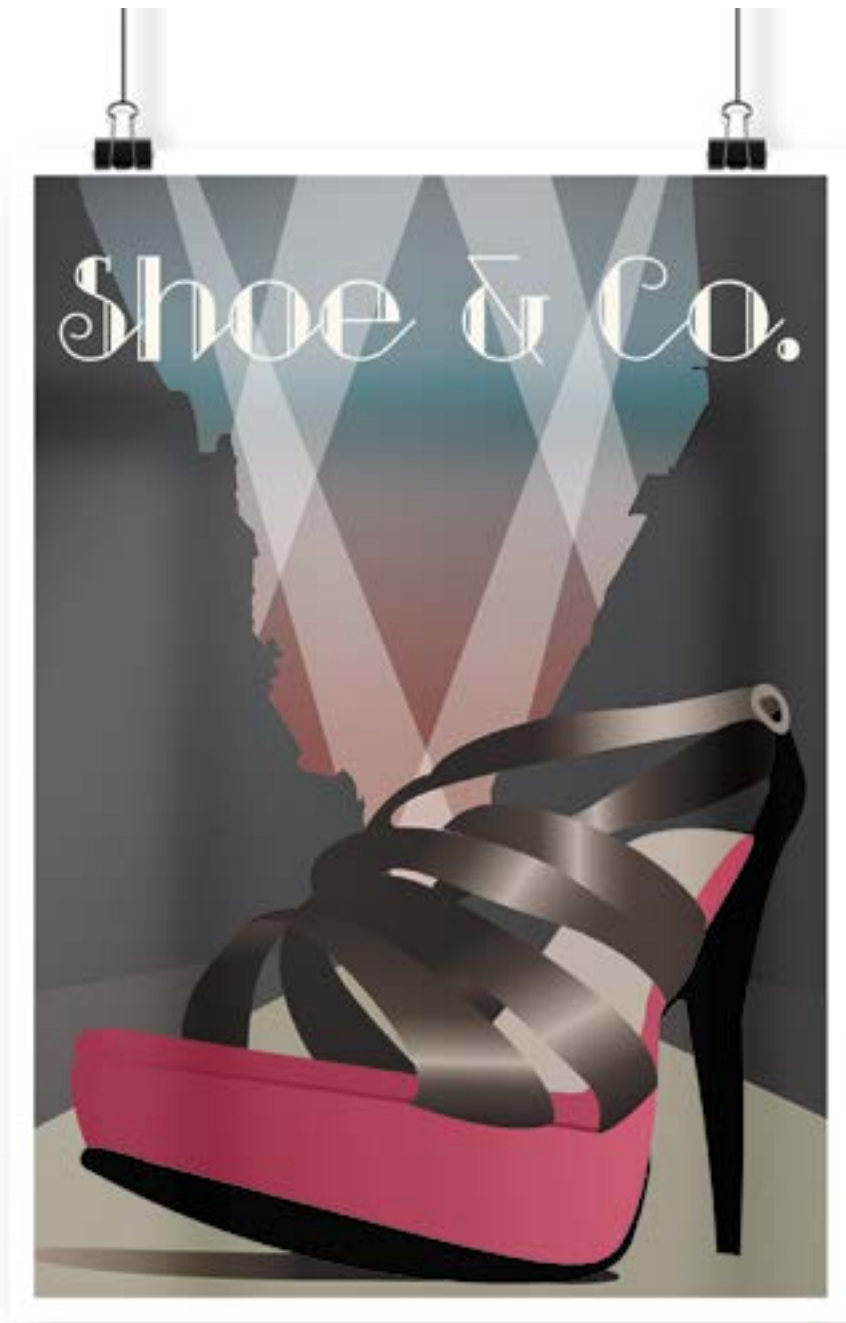
# Portfolio



## Princess Bride Horror Movie

Princess Bride created as a horror movie. With a movie poster, DVD case, and a DVD to give a different swing to the movie instead of the love story that it is.





## High Heel Poster

Designed in illustrator from a photograph of a high heel that I took myself and other sourced images. To create a poster in the style of Art Deco.



Cooper & Beatty Ltd., and  
... was working at, Paul Ash  
... together to collaborate to create  
... Canada's Centennial logo  
... One 1967 when Canada was  
... its hundredth anniversary  
... design chosen. His design  
... a multi-coloured maple leaf  
... equilateral triangles that rep-  
... Canada's 10 provinces and  
... Territories giving it a  
... shape. A year later Stuart  
... the Canadian Centennial  
... for the work that he did at  
... and Symbol.  
... withdrew in 1968 to  
... together and founded  
... This design firm be-  
... best with the most well-  
... Total Design, and in-  
... ternational. After six years  
... to open another firm  
... making the city to be Ash  
... Later in 1974 Ash became  
... of the Alliance Graphical  
... (AGI). Two years later  
... the two, Stuart Ash and Pic-  
... collaborated with the  
... and Leslie Smolan in open-  
... office in New York. A few years  
... 1973 Gottschalk opened an  
... office in Zurich and worked  
... with Walter Ballmer in that  
... took over the ones in that  
... . A while later in 1987

You  
TAKE ON THE  
World

WE WILL TAKE CARE  
OF THE PAIN.

Bayer Aspirin has been sold for over 100 years. It will relieve almost all pain including headaches, back pain, muscle ache, joint pain, and even pain and fever that is due to a flu or cold.



There's a reason why we are best selling.



## Aspirin Advertisement

This advertisement was created to go into a Canadian Living magazine. The goal was to remind people of the product as well as to remind them that they are able to enjoy the things they like without having to deal with the pain.



## Mario Designs Car Wrap

The goal was to increase sales and awareness of Mario Designs out of Barrie. Client wanted to showcase being able to customize a vehicle on the driver side than display an advertisement for the company on the passenger side.





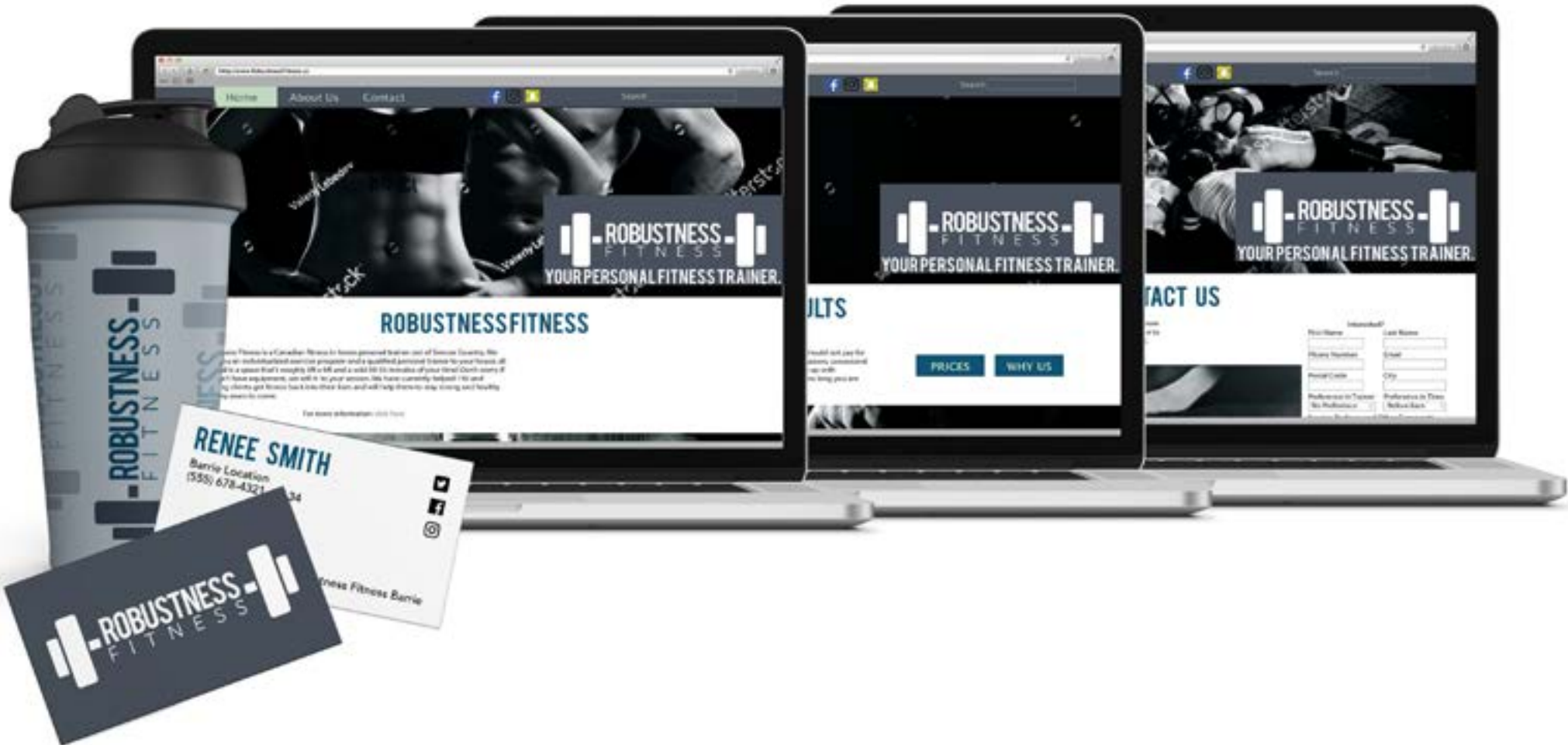
## Neil Gaiman Dust Jackets

Barrie Library wanted to have an experiment within the library and gave 3 books to roughly 25 designers to have them redesign the dust jackets. The client wanted each 3 books to look like a series even if they were not. The goal was to get the books checked out more than what they were previous. Each set of books were displayed for roughly a week. In the end it was successful as people were more interested in the updated covers than the originals.



## Robustness Fitness

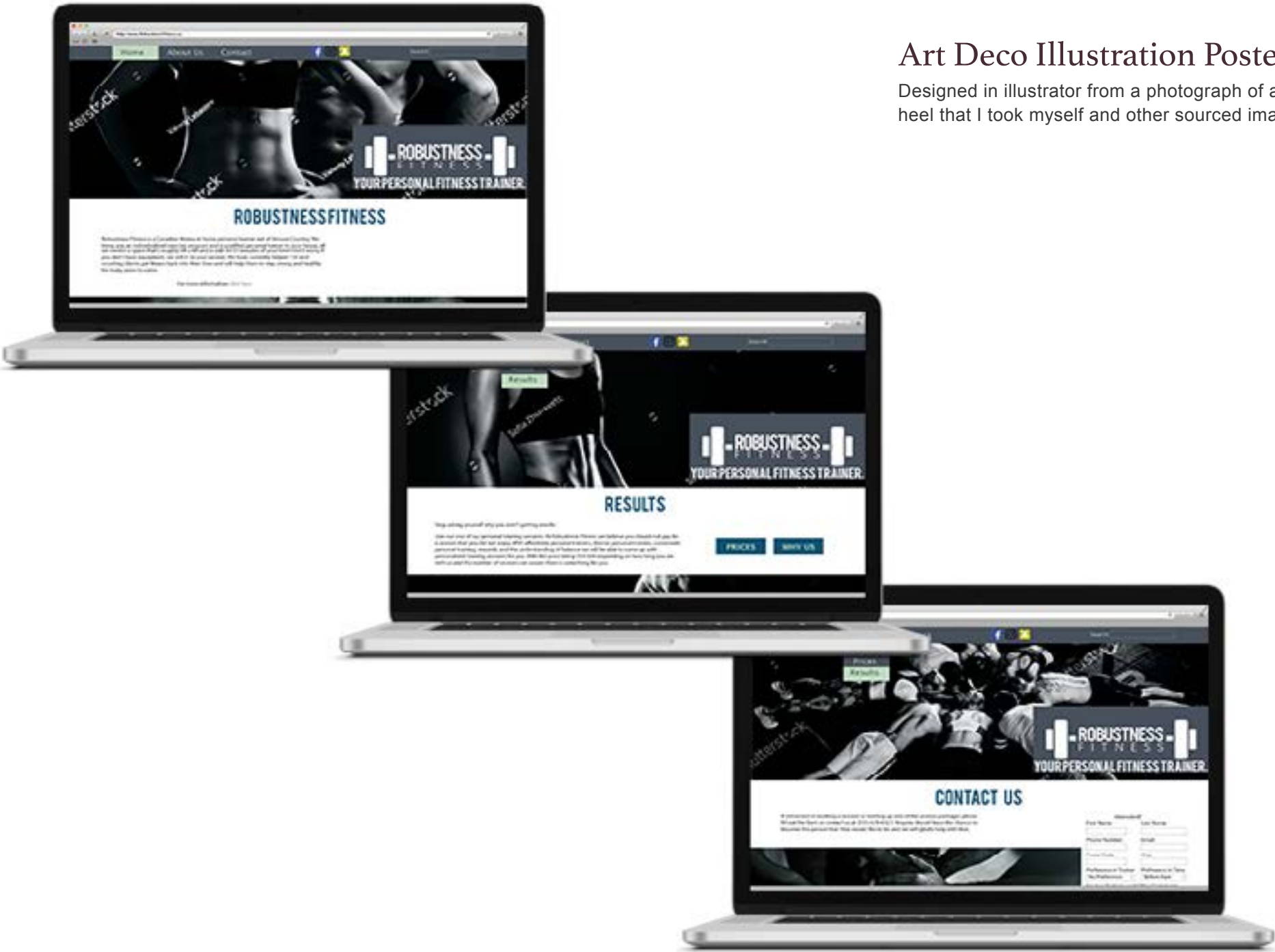
An identity, website, and shaker bottle for Robustness Fitness; a personal trainer company that goes to your house.





# Art Deco Illustration Poster

Designed in illustrator from a photograph of a high heel that I took myself and other sourced images.





## 6th Sense Package

Condom package, and pack design for 6th Sense. That is directed to young active women and would be sold in adult stores only.



## Iconoclast Cafe

A bohemian style café that is at a downtown and who's target audience is those that are artistic and laid-back. A menu design, takeout box, and store sign was needed that would catch the eye of those in the artful community.



# Art Deco Illustration Poster

Designed in illustrator from a photograph of a high heel that I took myself and other sourced images.



## Sound of Water Prototype

Prototype for a sound app in which music would be played from with each screen to relax. The overall look was to be quiet and relaxed in order to help with the use of it.





## New Zealand Travel Guide

An informational travel guide in the form of a fixed layout ePUB designed for the use on an iPad for those who are going to visit New Zealand or just want to find more about it. With a simple easy to use design its functional for almost anyone.



## Ampersand Snowboard

Illustration hand drawn before computerizing it. A snowboard created for the company "Ampersand". Only four colours were able to be used for this project.

# Baskerville Spread

Illustration done by myself as well as the body copy. This is an essay about the typeface that would go into a typography magazine read by other designers. It was written to bring up more about the type and its history behind it.



**John Baskerville**

John Baskerville is the creator of the celebrated typeface Baskerville. John Baskerville was born in 1704 near Glasgow in 1711 the city then of Scotland. He was educated at Glasgow and then at Edinburgh where he got his printing master's. While in Edinburgh he was master of the printing house for James Watson. When he returned to Glasgow he was master of the printing house for James Watson. They were made then they would not give him the full background that would have been necessary to understand the work.

Around 1733 Baskerville went to London working with James Watson as well as representing it printing. He brought Baskerville's name to the attention of the printer and publisher John Baskerville who had been a printer in London. Baskerville was known for his printing the first book in the world that he was printing. His book was printed in London and was known as the first book.

The printer who he had to know could have had found a printer who was known for his printing and was known as the first book. Through his work with Baskerville he was known as the first book. He was known as the first book. He was known as the first book. He was known as the first book.

Baskerville type was created in 1757. The type was known as the first book. He was known as the first book. He was known as the first book. He was known as the first book.

**Baskerville**  
*Baskerville*  
**Baskerville**

ABCDEFGHIJKLM  
 NOPQRSTUVWXYZ  
 abcdefghijklmnop  
 qrstuvwxyz  
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Thank You