



JASMINE LOURENCO

PROFILE

Innovative, enthusiastic and skilled Graphic Designer seeking a position that would allow me to utilize my creativity, knowledge and people skills in different areas of design, such as print and web.

EDUCATION

Graphic Design Diploma

2015 – 2018

Georgian College

Interior Decorating Diploma

2010 – 2012

Georgian College

SOFTWARE SKILLS

Adobe Illustrator CC
Adobe Photoshop CC
Adobe InDesign CC
Adobe Dreamweaver CC
Adobe Flash CC
Microsoft Office
Word / Excel / Powerpoint
Adobe Acrobat
HTML / CSS
MAC Platforms

CONTACT

1645 Killaney Beach Rd.
Lefroy, ON L0L1W0

c. 905.960.6270

e. jasmine.ann.lourenco@gmail.com

DESIGN EXPERIENCE

- Developed, designed and updated advertisements for clients using InDesign.
- Communicated and collaborated with clients and sales representatives regarding required design requests.
- Utilized design principles to create effective, constant and innovative concepts for branding/corporate identity brand guides, editorial spreads, advertisements, and web.
- Developed, designed and executed various promotional advertising and marketing materials including brochures, magazines, business cards, forms, posters and flyers using InDesign.
- Collaborated with other team members to produce presentation and promotional materials for trade shows, while meeting tight deadlines.
- Designed and executed concepts for web and new media projects using Photoshop, Dreamweaver and Flash.

SKILLS AND QUALIFICATIONS

- Knowledgeable about print and web layout, production, and preflight/prepress checks.
- Passionate and enthusiastic about visual communications.
- Able to multi-task and be flexible while maintaining accuracy and attention to detail.
- Able to identify clients' needs and desires in order to execute any design properly.
- Work well independently as well as in a team environment while maintaining deadlines.
- Quick learner with excellent creativity and time management skills.
- Friendly, charismatic with a great sense of humor.

RELEVANT JOB EXPERIENCE

Postmedia 2017

- Ad Builder
- Layout and production, ad design and update, file prep, communication

Staples 2015 – 2017

- Copy/Print Lead
- Client communication, preflight, print production

CPS (Canadian Pipefreezing Services) 2013 – 2017

- Graphic Designer/Office Assistant
- Branding, web design, invoicing, client communication

H&M 2013 – 2015

- Visual design, product placement, distribution, team management